

Tan Jian Ci Brasil

Top 10 QQ Music

"Dead Reflex": special video and global launch

Rado Event and Dinner

Edition 20
January 11-17 2026

Self-awareness

Tan Jian Ci Brazil Magazine

January 11–17, 2026

20th Edition

Tan Jian Ci traveled from Shenzhen to Sanya on 01/16 to attend the Rado event held at a local shopping mall. Earlier this week, the opening ceremony for the filming of “Dance with the Tide” was announced for 01/25 at Hengdian Qinwang Palace, and the fandom has begun organizing to attend. While the official cast confirmation is still pending, all indications point to Tan Jian Ci portraying the character Xie Queshan in the drama.

On 01/12, Tan Jian Ci was announced as one of the Top 10 artists of 2025 on the Chinese music platform QQ Music. It was also revealed that starting in March, he will take on an even more strategic position with the platform, beyond his current role as brand ambassador. On 01/14, the special video of “Dead Reflex” was released to wide media and public attention. The video stars and is produced by Tan Jian Ci and was filmed during his recent stay in South Korea. On 01/16, the single “Dead Reflex” became available on major international platforms. On 01/17, Tan Jian Ci attended the Rado event in Sanya, which included a store opening at a local shopping mall and a brand-hosted dinner.

In summary, this week’s highlights were:

★ Top 10 on QQ Music in 2025

🎵 Release of the special video of “Dead Reflex” and the global release of the single on international platforms.

📍 Rado event: store opening and brand dinner.

To browse and read the magazine, simply locate the most recent cover — from the 19th edition. Each edition’s content is organized between two covers on the profile.

Sunday (Jan 11)

- Launch of the 19th edition of Tan Jian Ci Brazil Magazine, including editorial, index and fan art of the week, plus a special editorial. [🔗](#)
- "Tan Jian Ci in Focus": an excerpt from the live stream that aired on December 6th, 2025, on his Weibo, on the night of IQIYI. Here Tan Jian Ci is saying goodbye to his fans, who asked him to stay on air until 10:05 PM, which refers to his birthday (1005 - October 5th). [🔗](#)
- "Concert Memories": last week saw the global release of "Proof," the first single from Tan Jian Ci's third album, but on his second album, "Huan," there is also a song entirely in English, "INU," which he is performing in this video from the Beijing concert (July 31st, 2024). [🔗](#)

Monday (Jan 12)

- Charming promotional video of Tan Jian Ci for Merry Cheng, published on his Douyin on January 9, 2026. [🔗](#)
- Tan Jian Ci was among the top 10 most voted artists as "Artist of the Year" on QQ Music's "Pinnacle Trend" list in 2025. QQ Music is one of the leading music platforms in China, and in the posted video, he expresses his gratitude for the achievement. It was also announced today that in March, Tan Jian Ci, who is currently a QQ Music ambassador, will have an even more strategic position on the platform. [🔗](#)
- Coffee with Tan Jian Ci: another video of "Proof," this one published on his Douyin on January 11, 2026, with the witty phrase "Keep your hands on the wheel." [🔗](#)
- A glimpse of Tan Jian Ci's talent in "Sound of Silence" in the captioned scene posted. At the end of the video, we see posters showcasing his most recent achievements with the film: in 2025, the film "Sound of Silence" (《震耳欲聋》) was among the top 10 Chinese films shown in theaters, according to Sohu. In the same selection, Tan Jian Ci was named "Breakthrough Actor of the Year"; and also in 2025, Li Qi, from the film "Sound of Silence," starring Tan Jian Ci, was among the 6 most influential film characters of the year, according to Tencent Entertainment's influence ranking. [🔗](#)

📌 Tuesday (Jan 13)

- Tan Jian Ci released a teaser today on his Chinese social media (Weibo, Xiao Hong Shu, Bilibili) for the special video of “Dead Reflex,” the second single from his third album. It is also available on his official Instagram profile (see the repost tab on the page) and YouTube. The full video will be released on January 14th. [🔗](#)
- Tan Jian Ci's campaign as a global ambassador for Sprite (brand Weibo 12/01/2026). [🔗](#)
- Coffee with Tan Jian Ci: another video of “Proof,” this one published on his Douyin on 12/01/2026, with the witty phrase “Motivating myself with my own music.” [🔗](#)
- “Poetic Moment”: summer unfolds quietly in Brazil, and Tan Jian Ci's black and white images seem to come from the past, delicately awakening a retro memory bathed in sunlight, with a soft and slow nostalgic atmosphere... [🔗](#)

📌 Wednesday (Jan 14)

- The special video for “Dead Reflex,” the second single from Tan Jian Ci’s third album, was released today at 10:05 AM in China on Weibo, Xiao Hong Shu, Bilibili. It was also posted on his official Instagram profile (i(It's in the reposting tab of the page) and on the studio’s official YouTube channel. I’ve included a teaser here for you, recommending you watch the full version on his Instagram profile and also on the studio’s official YouTube channel. [🔗](#)
- Coffee with Tan Jian Ci: another version of “Dead Reflex” on Hunan/Mango TV via a special fan cam (December 31, 2025). [🔗](#)
- Another moving scene of Tan Jian Ci as Li Qi in “Sound of Silence,” acting in court. We continue to eagerly await the release of the film for international audiences. [🔗](#)

📌 Thursday (Jan 15)

- Impact of the release of the special video for “Dead Reflex”: the music video, released yesterday, recently filmed in South Korea, with Tan Jian Ci himself as executive producer and Han Gyeol directing, had a great impact on social network and in the media. “Marie Claire” highlighted the work based on its conceptual and aesthetic interpretation, emphasizing the strength of the performance and the symbolic construction of the project, which explores the idea of multiple layers of the self and presence on stage. At the same time, the results on the platforms confirm the impact: “Dead Reflex” reached 1st place on QQ Music's daily Peak Trend Chart and, along with “Proof”, was in the weekly Top 3 of the ranking. [🔗](#)
- Tan Jian Ci's campaign for Michael Kors for the Chinese New Year (brand's Weibo - 12/01/2026). [🔗](#)
- Coffee with Tan Jian Ci: A special moment from the promotion of “Lost Forever 2” in 2024, with Tan Jian Ci performing a snippet of the OST sung by Xiang Liu in the drama 《桃花血》 / “Peach Blossom Blood”. [🔗](#)
- This week, Duo Duo revisited the live streams Tan Jian Ci participated in last week: Merry Cheng, Hao Xiang Lai, and Sprite. We relive these memorable moments with him. [🔗](#)
- Tan Jian Ci's second single from his third album, “Dead Reflex,” has been released globally. International audiences can now find the song on major platforms: Apple Music, Spotify, Amazon Music, YouTube Music, Melon, iTunes Stores, FLO, Deezer, Vibe, and Genie. [🔗](#)

📌 Friday (Jan 16)

- Tan Jian Ci posted more everyday photos on his Xiao Hong Shu on January 15, 2026: we've compiled the images into a charming mini-video. [🔗](#)
- In 2025, "Under the Skin 2" excelled across all platforms. The drama achieved first place in average views per episode nationwide, confirming its exceptional audience retention. At the same time, Shen Yi, played by Tan Jian Ci, became one of the most influential characters of the year—ranking third overall, second on Tencent Video, and first on IQIYI. Together, these rankings highlight a rare convergence of strong viewership and lasting character impact. (Kuyun Rankings) [🔗](#)
- Coffee with Tan Jian Ci: the artist with his pets in another very cute video posted on their Douyin (January 11, 2026). [🔗](#)
- "Friday with Charm": the elegant sensuality of Tan Jian Ci in photos for Nexxus, compiled into a mini-video (June 2025). [🔗](#)

📌 Saturday (Jan 17)

- Remembering another H!6 episode: let's revisit Tan Jian Ci dancing in this short video from the episode that aired on May 3, 2025. [🔗](#)
- Rado Event Coverage: Tan Jian Ci attended the opening of a Rado store in Sanya, located in a local shopping mall. He was once again welcomed by the friendly host Harry and thanked everyone who accompanied him. [🔗](#)
- Rado Dinner: Tan Jian Ci also attended a dinner hosted by Rado. The city of Sanya, on Hainan Island, served as the setting for the gathering. In the videos, he is seen arriving by boat alongside the CEO of Rado, in a relaxed atmosphere. [🔗](#)
- Coffee with Tan Jian Ci: Tan Jian Ci's funny post on Douyin to promote "Dead Reflex" - phrase "A thousand faces" (January 14, 2026). [🔗](#)
- "Missing Xiang Liu": an iconic scene from our beloved character in "Lost You Forever 2" showcasing Tan Jian Ci's talent. [🔗](#)

Special Editorial “Self-Awareness”

If, at its debut, “Dead Reflex” presented itself as tension — between the observed self and the self that reacts — the Performance Video makes the architecture of this prison explicit. There is no external narrative, no didactic explanation, no appeal to easy spectacle. What exists is structure.

The body multiplies, but it does not break free. The reflections move, yet remain contained. The space expands, but continues to function as a closed system.

The initial reading holds: “Dead Reflex” is not about falling, but about containment. It is not about disappearing, but about being kept visible only within acceptable limits. The mirror is not vanity — it is surveillance. Multiplication is not power — it is fragmentation.

The video makes this unequivocal by articulating emotion and control as simultaneous forces. The gesture seeks to cross over, but the system responds. The attempt at escape does not lead to freedom; it leads to another frame. The cost of existing outside the reflex is high — and known — yet there remains a call toward self-awareness.

In this sense, the work operates as a precise fusion of sensibility and method. Emotion not as excess, but as raw data. Structure not as coldness, but as necessary containment. Art feels. Form protects — and, at the same time, imprisons.

“Dead Reflex” reveals the cost of the old contract, while “Proof” rehearses its renegotiation.

On an emotional level, the two singles operate through opposing yet complementary registers. “Dead Reflex” works emotion under compression: it exists, but is contained, repeated, framed until it loses spontaneity. Affect appears as something surveilled, managed, forced to fit predictable forms — the pain does not erupt; it accumulates. “Proof,” on the other hand, shifts emotion into a space of suspension. There is no direct confrontation, no catharsis; there is withdrawal, breathing, everyday life. Emotion ceases to be a demanded performance and becomes a quiet presence. If, in “Dead Reflex,” feeling comes at a cost, in “Proof” feeling no longer needs to be proof. One exposes the violence of the old contract; the other affirms the possibility of existing outside it.

Above all, it confirms that we are not facing a circumstantial commentary, but a work that thinks — and thinks itself — in layers.

The crossing of the third album continues.

💙 All content remains available on Instagram 📍 @tanjancibrasil



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