

Tan Jian Ci Brasil

"Dance with the Tide" –
Booting Ceremony

Recordings for
Beijing TV Spring
Festival Gala

Special Editorial
"Dead Reflex" &
"Monkey Cage"

Edition 21
January 18–24 2026

Joie de Vivre

Tan Jian Ci Brazil Magazine

January 18–24, 2026

21th Edition

On January 18, Tan Jian Ci returned from Sanya — where he had attended a Rado event — to Shenzhen, the city where he had been based for an extended period during the filming of the movie *Empty Gun*. On January 21, filming was officially completed, and he traveled from Zhuhai back to Beijing, where he resides.

On January 22, he took part in the recordings of the Beijing TV Spring Festival Gala, performing “Proof”. The program is expected to air on February 16 or 17, marking the beginning of the Chinese New Year. Later that same day, he traveled to Hengdian to begin filming *Dance with the Tide*. The production launch included a drone show on the night of January 24, followed by the traditional boot ceremony on January 25.

Throughout the week, multiple short-form videos across social media platforms supported the promotion of the singles “Proof” and “Dead Reflex”, both from his third album.

In summary, this week’s highlights were:

🎵 Promotion of the singles “Proof” and “Dead Reflex”.

★ Recording of the “Proof” performance for the Beijing TV Spring Festival Gala.

📍 Drone show on the night of January 24, marking the start of the launch festivities for “Dance with the Tide”. “Booting Ceremony” on the morning of January 25th in China.

To browse and read the magazine on Instagram, simply locate the cover of 20th edition. Each edition’s content is organized between two covers on the profile. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from this PDF.

Sunday (Jan 18)

- Launch of the 20th edition of Tan Jian Ci Brazil Magazine, including editorial, index and fan art of the week, as well as a special editorial "Self-Awareness". [🔗](#)
- Tan Jian Ci in Focus: An excerpt from the live stream Tan Jian Ci broadcast on December 31, 2025, while waiting for the performance of "Dead Reflex" at the Hunan/Mango TV concert that night. [🔗](#)
- Coffee with Tan Jian Ci: Video of artist singing while watching a beautiful sunset with his pets (Douyin owned by Tan Xiao Dai and Tan Li Qiu, January 17, 2026). The accompanying phrase was: "Even in an era dominated by AI, there are still parents who insist on doing everything by hand..." [🔗](#)
- Concert Memories: Tan Jian Ci at the Beijing concert (August 31, 2024) performing 《蝴蝶》 / "Butterfly", a classic by David Tao. [🔗](#)

📌 Monday (Jan 19)

- Photos and video from Tan Jian Ci's studio for Rado, posted on Weibo account on January 17, 2026. The caption accompanying the photos was: "Take a moment to pause and appreciate the gentle whispers of the sea breeze."; and the video caption read: "Crossing the timelines, the arc of light on the wrist whispers softly in stillness." [🔗](#)
- Coffee with Tan Jian Ci: Behind-the-scenes videos of Tan Jian Ci in "Dead Reflex" published on his Douyin and Kuaishou accounts (January 16 and 18, 2026): first with the girls and then with the boys (both videos are combined into one). The movements seem even more precise, and the complexity of the choreography becomes more evident. In the post with the girls on Douyin, Tan Jian Ci teases fans with the phrase: "New musical task." [🔗](#)
- Although no official statement has been made, all signs suggest that Tan Jian Ci will be part of the cast of "Dance with the Tide", with filming scheduled to begin on January 25, 2026, in Hengdian. The traditional boot ceremony is expected to take place at the Qinwang Palace. The drama is based on the Mandarin novel 《何不同舟渡》 — "Why Not Cross the River Together?", a title retained in its Chinese release. Since the filming announcement, fans have been actively organizing on Weibo to follow the project's kickoff. Tan Jian Ci's potential new character, Xie Que Shan (《谢却山》), has already sparked the fandom's imagination. This mini video posted features a selection of fan-made posters shared on Weibo by the account 打哈欠就该睡了 [🔗](#)

📌 Tuesday (Jan 20)

- Photos and video by Tan Jian Ci for Sprite, a brand for which he is a global ambassador, from the event held on January 10, 2026. Photos published on the brand's Weibo account on January 15 and video published on the brand's Douyin account on January 16. [🔗](#)
- Tan Jian Ci was highlighted in the annual ranking of the Rtime (时光) platform as "Breakthrough Actor of the Year" in cinema for his role as Li Qi in the film 《震耳欲聋》 - "Sound of Silence", also listed among the most impactful films of 2025. This recognition adds to the same distinction granted by Sohu, where the film ranked among the Top 10 Chinese theatrical releases, marking his second Breakthrough Actor recognition. [🔗](#)
- Coffee with Tan Jian Ci: A video posted on the artist's Douyin on January 17, 2026, featuring Ding Cheng Xin, his partner on the show H!6, to promote the single "Reflex," accompanied by the phrase: "My perfect stage partner." [🔗](#)
- "Poetic Moment": The vintage atmosphere of the photos published on the studio's old Weibo on the day of the Rado event (January 17, 2026) inspired this week's mini-video. [🔗](#)


Wednesday (Jan 21)

- Tan Jian Ci's new campaign for Valentino was released to the brand's customers on January 19th and 20th: photocards and a video activated with a simple touch, revealing a New Year's message from Tan Jian Ci in Cantonese. [🔗](#)
- New campaign posters by Tan Jian Ci for Crocs, published on the brand's Weibo account on January 15, 2026 for the Chinese New Year, compiled into a curated mini-video. [🔗](#)
- Coffee with Tan Jian Ci: The complete video of the "Dead Reflex" rehearsal published by Tan Jian Ci on the Xiao Hong Shu account on January 19th, 2026, with the caption "You might also like to see 👁️." [🔗](#)
- Biography: Tan Jian Ci's participation in the reality show "Shine! Super Brothers", which he won, standing out for his versatility in singing, dancing and stage performance, as well as his technical rigor and refined body control, a result of his dance training. We present the performance of "Monkey Cage" broadcast in the final episode of the show on December 5, 2020. [🔗](#)

📌 Thursday (Jan 22)

- Tan Jian Ci participated in the recordings of the “Beijing TV Spring Festival Gala”. We have gathered images recorded by fan cams of people present in the auditorium, revealing the artist performing “Proof” and involved in other activities of the program, which is scheduled to air on February 16 or 17, the date that marks the Chinese New Year. [🔗](#)
- Mini-video with posters made by fans (Weibo Navigate_火焰中心 account), featuring Tan Jian Ci's character Xie Que Shan in “Dancing with the Tide”. This post highlighted the anticipation surrounding the boot ceremony on January 25 in Hengdian, with a large fan presence, as well as a drone show scheduled for the evening of January 24. [🔗](#)
- Photos and video of Tan Jian Ci at the Rado event on January 17, 2026 (store opening in Sanya and dinner) published on the brand's Weibo account on January 19, 2026. [🔗](#)
- Coffee with Tan Jian Ci: A romantic moment of Tan Jian Ci portraying Yuan Mo in “Go East” (2024). [🔗](#)
- Duo Duo this week revisited some more memorable moments of Tan Jian Ci: the performance of “Dead Reflex” in the special video released by the studio, the Rado event in Sanya, and a tender image with Tan Xiao Dai in everyday photos published on the Xiao Hong Shu network. [🔗](#)

Friday (Jan 23)

- Tan Jian Ci's campaign for Roger Vivier, referencing the Horse - the Chinese zodiac sign that governs the new year and is also his sign. Photos published on January 20, 2026, on the brand's Weibo, which we've compiled into a curated mini-video. [🔗](#)
- Video published on the Tan Jian Ci's studio Douyin account on January 19, 2026, with the caption "Sharing beautiful landscapes with you." The setting is in Southern China, where he was filming "Empty Gun". [🔗](#)
- Coffee with Tan Jian Ci: A casual moment featuring Tan Jian Ci with his pets during an outdoor outing that concludes with a sunset visit. The video was posted on the Xiao Hong Shu account of Tan Xiao Dai e Tan Li Qiu on January 17, 2026. The accompanying caption read: "What lies on the other side of the sea? That's where we watch the sunset together. ". [🔗](#)
- Friday with Charm: A mini-video featuring specially selected moments from the "Dead Reflex" music video, originally shared on Tan Jian Ci's Weibo and personal Instagram accounts on January 14, 2026. [🔗](#)

📌 Saturday (Jan 24)

- Today is H!6 day: Remembering Tan Jian Ci and Jiro Wang dancing together on a show that aired in 2022. [🔗](#)
- Coverage of the drone show for the start of filming for "Dance with the Tide": In this post, we've included some images from the drone show, as well as photos and videos of the fans present at the event at the "Hengdian Qinwang Palace". [🔗](#)
- Coffee with Tan Jian Ci: A new video challenge for "Dead Reflex" was released on the Douyin account by artist, captioned "Challenge+1" (January 20, 2026). [🔗](#)
- Missing Xiang Liu: Some moments when our beloved character seems to hold back tears, conveying his loneliness and breaking our hearts.... [🔗](#)
- Cobertura da "Booting Ceremony" de "Dance with the Tide", que ocorreu na manhã do dia 25 de Janeiro na China. [🔗](#)

Special Editorial: From the Cage to the Reflex

This week, on Wednesday afternoon, I presented in the afternoon a video of the rehearsals for “Dead Reflex”, published on the Xiao Hong Shu platform. In the evening, in the biographical segment, I revisited Tan Jian Ci’s performance of “Monkey Cage”, presented when he won the reality show “Shine! Super Brothers” in 2020. This pairing was not accidental: it allows for a compelling parallel between the two performances.

In “Monkey Cage” (2020), Tan Jian Ci transforms the pop classic “Dance Monkey” into a bodily reflection on the artist as someone observed, demanded, and contained. The body does not celebrate the spectacle; it responds to it under tension, repetition, and surveillance. The choreography constructs the idea of a performance inside a cage — precise, controlled, and acutely aware of the external gaze. Even then, an authorial reading already emerges: compressed emotion, framed gesture, a presence that exists within limits.

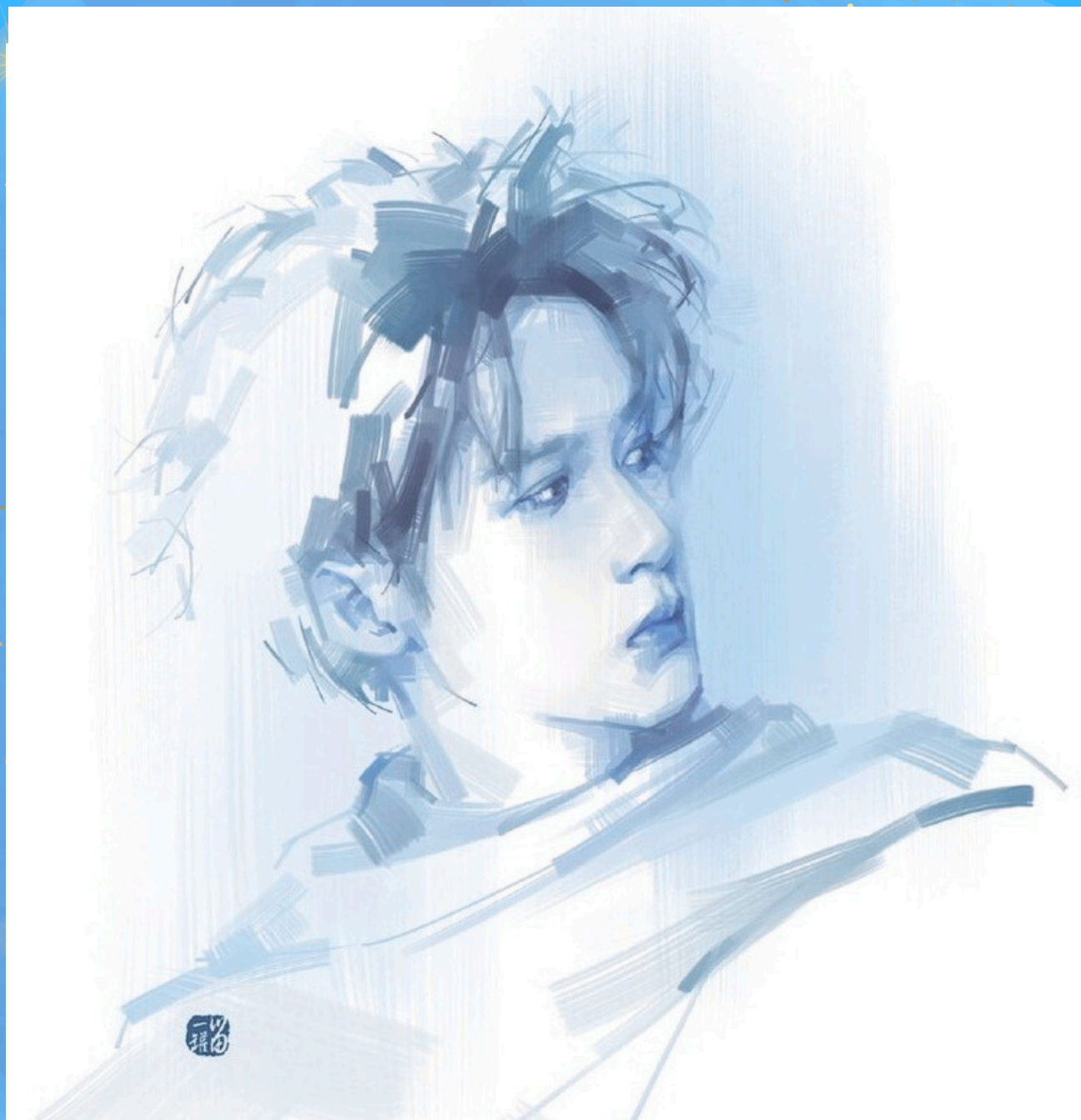
Years later, “Dead Reflex” takes this intuition to its most explicit point. What in “Monkey Cage” still appears as bodily metaphor becomes articulated architecture: the mirror as surveillance, multiplication as fragmentation, the reflex as contract. It is no longer simply about performing under control, but about exposing the very mechanism that produces that control.

Since “Monkey Cage”, Tan Jian Ci has been developing a critique of the public gaze as a force of regulation: the body dances because it is summoned, repeated, observed. The performance exposes the symbolic cage of celebrity — not as verbal denunciation, but as scenic structure.

In “Dead Reflex”, this same question reappears at a more sophisticated stage: external command has already been internalized. The body reacts by reflex, emotion exists under containment, and visibility becomes indistinguishable from surveillance. It is no longer about pleasing — it is about existing within imposed limits. This continuity reveals that these are not isolated hits, but a body of work conceived in layers, over time. Pop seeks immediate identification; cult builds meaning, demands reading, accepts discomfort, and refuses easy resolution.

For this reason, I have argued, since issue 16 of this magazine, that Tan Jian Ci operates less within the regime of immediate pop and more within the logic of the cult — one that constructs meaning in layers. His boldness lies in using the full structure of show business and K-Pop to unveil the public’s surveillance over celebrities, critically elaborating his own presence as part of the cultural industry, without allowing himself to be imprisoned by it. This conscious freedom — constructed, thought through, and achieved — is his “Joie de Vivre”.

Ana Paula Paes de Paula
Editor of Tan Jian Ci Brasil Magazine



Fan Arts da Semana

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