

Tan Jian Ci Brasil

Edition 48
July 26–August 1, 2026

Livestream
*Completion
of the 3rd Album*

Roger Vivier
New campaign

Sensitivity



Tan Jian Ci Brasil Magazine

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Edition 48

The final week of July brought together a series of moments that revealed different facets of Tan Jian Ci's artistic journey. Following the enthusiastic reception of his return to "Hello, Saturday" (July 25, 2026), he appeared in a teaser for Episode 8 of "Our Dormitory" (July 28, 2026), where a sincere conversation with host He Jiong about acting, introversion, and personal emotions became one of the most discussed topics on Weibo that day.

On July 31, Tan Jian Ci surprised fans once again with a livestream on his personal Weibo, announcing the completion of the recording of his third album, "Loop". During the broadcast, he revealed part of the creative process behind the project, shared that one of the songs features the voices of his father, his cousin, and even his fans, and confessed that recording it moved him to tears. Rather than focusing only on the finished work, he chose to invite the audience into the journey behind its creation.

Taken together, these moments inspired the theme of this edition: "Sensitivity". More than a passing emotion, it reflects the artistic sensitivity that shapes his performances, his music, and the way he continues to connect with his audience.

This week's highlights include the new Roger Vivier campaign, Tan Jian Ci's appearance on "Our Dormitory", the Weibo livestream celebrating the completion of his third album, and the closing editorial, "Sensitivity". We hope you enjoy Edition 48.

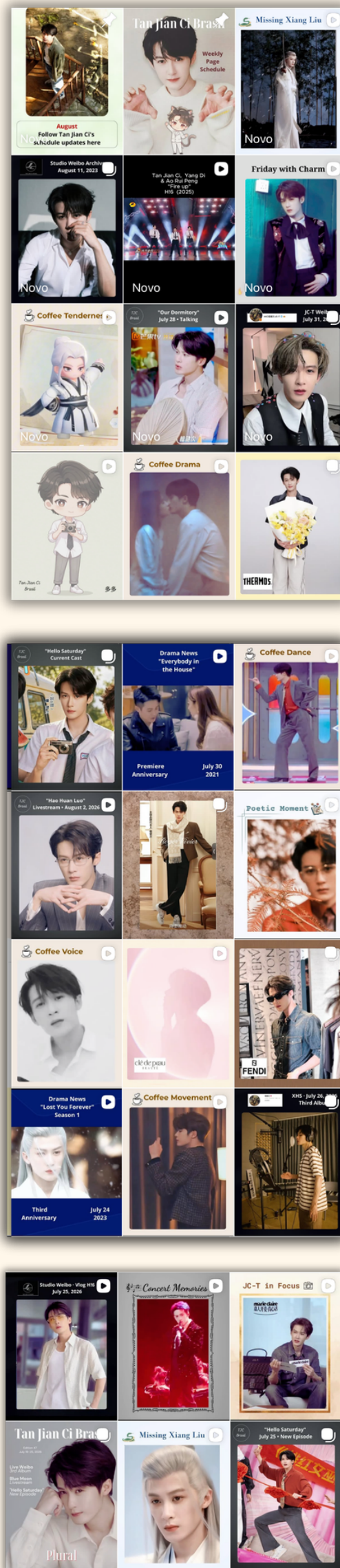
To browse the magazine on Instagram, simply locate the covers of Edition 46 and Edition 47. Each weekly edition unfolds between two covers on our profile. The following pages present the complete sequence of posts published throughout the week, followed by an index with publication dates and direct links to each post for readers using the PDF edition available on our website. The issue concludes with this week's editorial and a special insert featuring selected stylized edits and fan art.

Edition 48

At the top is August schedule and the regular programming of the digital magazine.

Next, the week's edition, which begins on the back cover.

First post on Sunday "Tan Jian Ci in Focus" - last post on Saturday "Missing Xiang Liu".



◆ Sunday (July 26)

• 47th edition of "Tan Jian Ci Brasil Magazine"

Last week's content, the special editorial "Plural", and a special insert of Stylized Edits and Fan Arts. [↗](#)

• Tan Jian Ci in Focus

Interview with Marie Claire during the Fendi event (July 17, 2026). In this conversation, Tan Jian Ci talks about life on set with his dogs, their appearance in the "Proof" music video, and the lighthearted moments they share behind the scenes. [↗](#)

• Concert Memories

Today we revisit another electrifying performance of "Imma Get It", one of the standout tracks from the album "Dreams", performed during the final concert of the "My Story, Your Love" tour in Shenzhen (December 7, 2024). [↗](#)

◆ Monday (July 27)

• Studio Weibo – Vlog H!6 (July 25, 2026)

The studio shared a behind-the-scenes vlog capturing Tan Jian Ci's return to "Hello Saturday". The video follows moments from the recording, including playful games, rehearsals, and his signature warmth behind the scenes. The original caption can be translated as: "With one 'Jian', unlock every joyful moment." [↗](#)

• XiaoHongShu Update – Recording the 3rd Album

Tan Jian Ci shared these photos on his XiaoHongShu profile (July 26, 2026) with the caption "🎤 80%", revealing that the recording of his new album has reached another milestone. During his latest Weibo livestream, he also shared that he hopes to complete the album before beginning his next filming project. [↗](#)

• Coffee with Tan Jian Ci

During his latest Weibo livestream (July 21, 2026), Tan Jian Ci mentioned that he had recorded a video in front of the curtain seen in the studio. This fan edit revisits that moment, featuring him performing the "Perfume Dance" to "Get to It", the song he recorded for Valentino in December 2025. [↗](#)

• Drama News

Three years have passed since the premiere of the first season of "Lost You Forever". To mark the occasion, Tencent Video released a special anniversary video (July 24, 2026) featuring messages from the cast, including Tan Jian Ci, who reflected on his journey portraying Xiang Liu and Fang Feng Bei and thanked everyone who has remained with the drama throughout the years. [↗](#)

◆ Tuesday (July 28)

• Endorsement – Fendi

More moments from Tan Jian Ci's appearance at the Fendi event (July 17, 2026). This selection brings together photos shared by Fendi on Weibo, along with additional images captured and posted by attendees, offering a closer look at his visit to the boutique. [↗](#)

• Endorsement – Clé de Peau Beauté (CPB)

Clé de Peau Beauté shared this elegant campaign video on Weibo (July 27, 2026). Framed only by light and silhouette, Tan Jian Ci's presence unfolds with quiet sophistication, creating an atmosphere where simplicity becomes its own form of beauty. [↗](#)

• Coffee with Tan Jian Ci

Today we revisit a lyrical moment with Tan Jian Ci performing 《水星记》 / "Mercury" a cappella, letting nothing but his voice carry the emotion of one of the most beloved Chinese ballads. [↗](#)

• Poetic Moment

Studio Weibo Archive (December 31, 2021)

Today we revisit this elegant Studio Weibo photoshoot shared ahead of the CCTV New Year's Gala. The original caption can be translated as: "Hide your passion among the red leaves. When they spread across the mountains and rivers, I'll share one with you." [↗](#)

◆ Wednesday (July 29)

• Endorsement — Roger Vivier

Roger Vivier unveiled its new campaign with Tan Jian Ci as a carefully orchestrated experience of discovery. Rather than revealing the full campaign image at once, the brand released a sequence of four photographs, each highlighting a different detail of the editorial and accompanied by the metaphor of a “fragment of starlight.” Only at the conclusion was the complete portrait revealed, which also appeared as the Weibo splash screen on July 28, 2026. The following day, the brand published the video and photos that complete the carousel. The behind-the-scenes video on the last slide was posted on the studio’s Weibo, with the caption: “A letter opens the exchange; eyes meet—a moment of perfect resonance.” [↗](#)

• Livestream Hao Huan Luo

The brand confirmed through this reel shared on Weibo (July 19, 2026) that Tan Jian Ci will take part in its upcoming livestream on August 2, 2026. [↗](#)

• Coffee with Tan Jian Ci

Take another look at Dage’s dance performance on “Hello Saturday”, featured in last Saturday’s episode (July 25, 2026). He was portraying Wan Tin-sau, a character from a famous Hong Kong film released in 1999 called “King of Comedy”. [↗](#)

• Drama News – “Lost You Forever”

Today we celebrate the anniversary of the premiere of “Everybody in the House” (July 30, 2021), the drama in which Tan Jian Ci made a special appearance as Jian Ci Lang. Today we are sharing a short clip of his hilariously jealous boyfriend, showcasing his outstanding comedic talent. [↗](#)

◆ Thursday (July 30)

• "Hello Saturday"

After the episode featuring Tan Jian Ci, "Hello Saturday" released a new series of official posters on its Weibo account (July 26, 2026), which were later shared by the members of the permanent cast. The images confirm Tan Jian Ci's continued role on the show and officially welcome Meng Zi Yi as the newest member of the regular lineup. Current Cast: He Jiong (Host), Zoelly Wu (Host), Yang Di, Li Xue Qin, Ding Cheng Xin, Dylan Wang, Meng Zi Yi and Tan Jian Ci. [↗](#)

• Endorsement – Thermos

More from Tan Jian Ci's latest campaign for Thermos. This selection brings together promotional posters released on Weibo (July 24–29, 2026), the campaign video (July 26, 2026), and a closer look at the special gifts and collectible items created for the collaboration. [↗](#)

• Coffee with Tan Jian Ci

Let's revisit another of Dr. Mo Qing Cheng's romantic moments from "Love Me, Love My Voice" (2023). [↗](#)

• Duo Duo

This week, Duo Duo joins Tan Jian Ci in his new "Hello Saturday" poster and in the latest campaign for Thermos, recreating both looks in his own adorable style. [↗](#)

◆ Friday (July 31)

• Livestream Weibo – July 31, 2026

During a livestream on his personal Weibo today, Tan Jian Ci announced that he has completed the recording of his third album, titled “Loop”. He also unveiled a new look created for the album’s promotional campaign and shared that some of the songs feature the voices of his father, his cousin, and even his fans. At the end of the livestream, the studio surprised him with a shower of confetti to celebrate the milestone. [↗](#)

• "Our Dormitory" – July 28, 2026

Tan Jian Ci is set to appear in Episode 8 and last Tuesday, a teaser was released in which he made a sincere and reflective confession to host He Jiong about how he channels his emotions into the characters he portrays. His words made a strong impression on the audience, resonated widely on Weibo, and topped the platform's "Hot Searches" list that day. [↗](#)

• Coffee with Tan Jian Ci

As we celebrate the third anniversary of the premiere of "Lost You Forever", today we are sharing this adorable animation featuring Xiang Liu, Xiao Yao, and the other main characters from the drama. (Credits are included in the video).

[↗](#)

• Friday with Charm

Another behind-the-scenes video shared on Studio Weibo during the TMEA event (August 23, 2025), originally posted with the caption: " 🎬 JCT ON SET <32>". The original text can be translated as: "The dream comes into focus, revealing the whispered secrets of falling roses." [↗](#)

◆ Saturday (August 1)

• Today is H!6 Day!

In the episode that aired on May 3, 2025, Tan Jian Ci, Yang Di, and Ao Ruipeng took on a fun impromptu dance challenge set to 《火力全开》 /"Fire Up" by Leehom Wang. The performance was part of a segment in which the participants had to learn and perform a choreography in a very short amount of time. Today, we are sharing the highlight featuring this trio. [↗](#)

• Studio Weibo Archive — August 11, 2023

Published about a week after the first season of "Lost You Forever" concluded, these photographs capture Tan Jian Ci in a quiet interplay of light and shadow. With understated elegance, the studio transformed fleeting moments into a series of cinematic portraits. Original caption: "Lost in a moment of quiet reflection, effortless and at ease. Today, Tan Jian Ci encounters an unexpected touch of romance." [↗](#)

• Missing Xiang Liu

As we continue celebrating the third anniversary of the premiere of "Lost You Forever", today we revisit one of his most memorable fight choreography teasers. [↗](#)

Special Editorial: Sensitivity

There is a common belief that an artist reveals themselves only on stage or in front of the camera. Yet, it is often in the moments between performances that we gain a deeper understanding of what truly sustains their work.

Throughout this week, Tan Jian Ci shared moments that, taken individually, might not have seemed like major headlines. A candid conversation about the challenges of connecting with others despite his naturally introverted personality. His explanation that he channels personal emotions into the characters he portrays. The heartfelt confession that he cried while recording one of the songs for his upcoming album. His decision to invite his father, his cousin, and even his fans to become part of that creative process.

None of these moments were attempts to project vulnerability. Instead, they revealed something far more meaningful: sensitivity as an essential part of artistic creation.

At a time when public attention is often drawn to achievements, numbers, and polished performances, Tan Jian Ci seems to be following a different path. Without compromising the professionalism that defines his career, he has chosen to share glimpses of the creative journey that exists before the finished work reaches the audience. The process itself is no longer hidden behind the final result—it becomes part of the artistic experience.

Perhaps this is one of the reasons why his work resonates so deeply with so many people. His characters, his musical performances, and even his appearances on variety shows all seem to emerge from the same willingness to observe, to feel, and to transform personal experience into artistic expression.

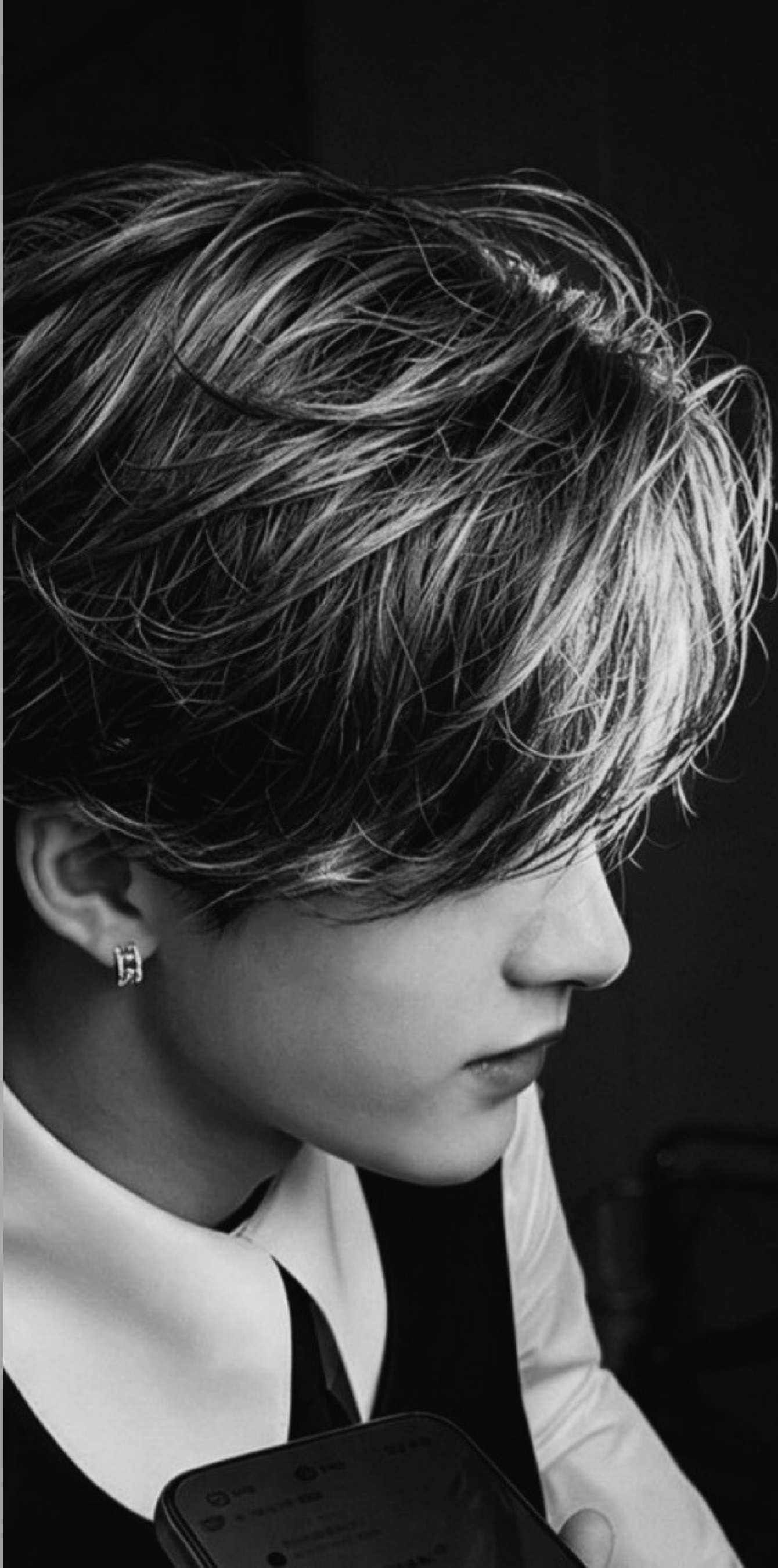
In this context, sensitivity is not a sign of fragility. It is a creative strength. It is the ability to embrace emotions, experiences, and human connections, transforming them into art. While preserving his personal boundaries, Tan Jian Ci allows the audience to understand a little more about where his performances truly begin - long before they appear on a stage, a screen, or in front of a camera.

This edition follows that very journey. Between the spontaneity of "Hello, Saturday", the sincere conversation in "Our Dormitory", the completion of his third album, and the elegance of recent brand campaigns, perhaps the week's defining moment was not any single event, but the way they collectively revealed different expressions of the same artistic sensitivity.

Ana Paula Paes de Paula

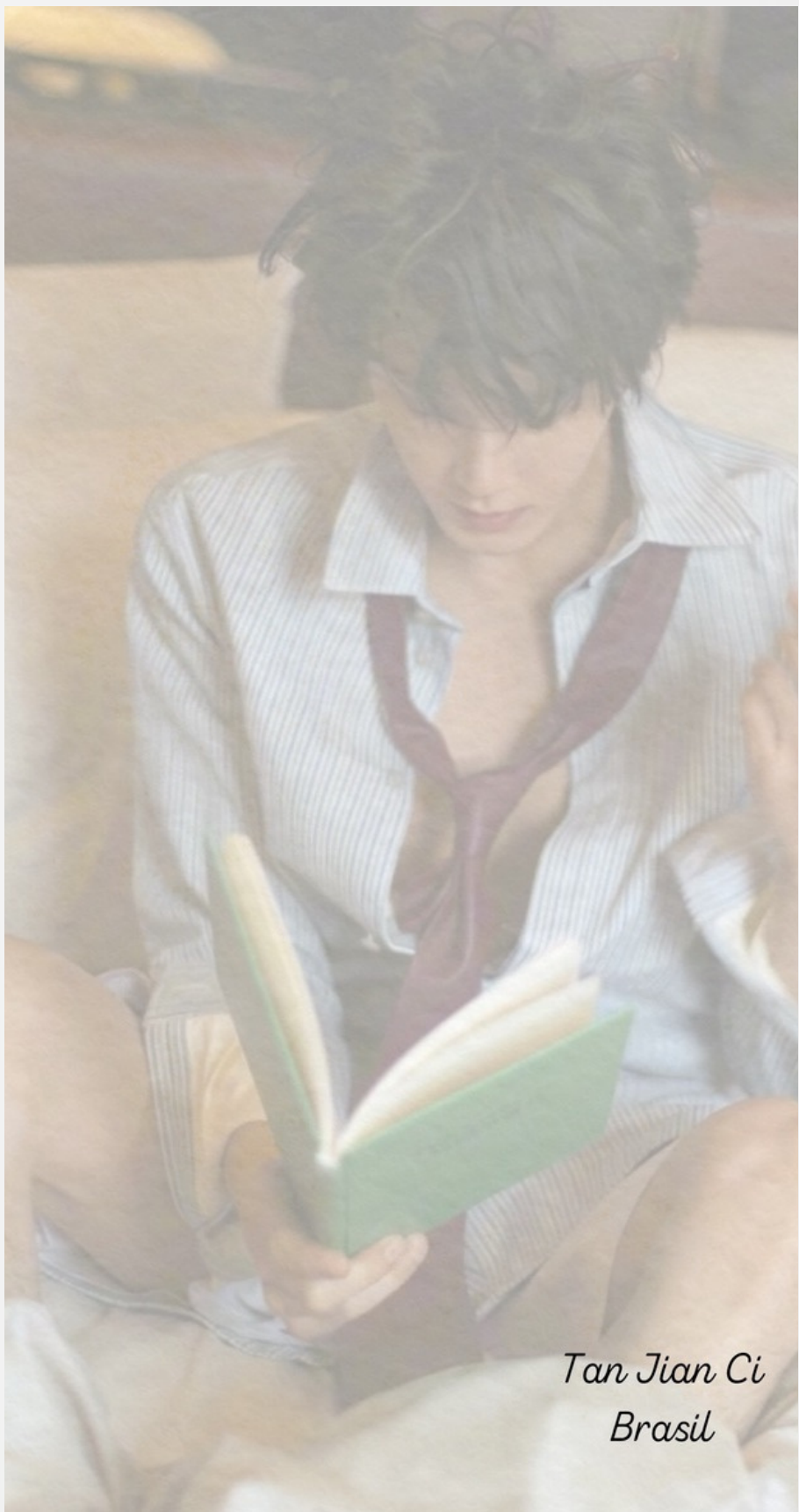
 **Editor of "Tan Jian Ci Brasil Magazine"**

Stylized
Edits

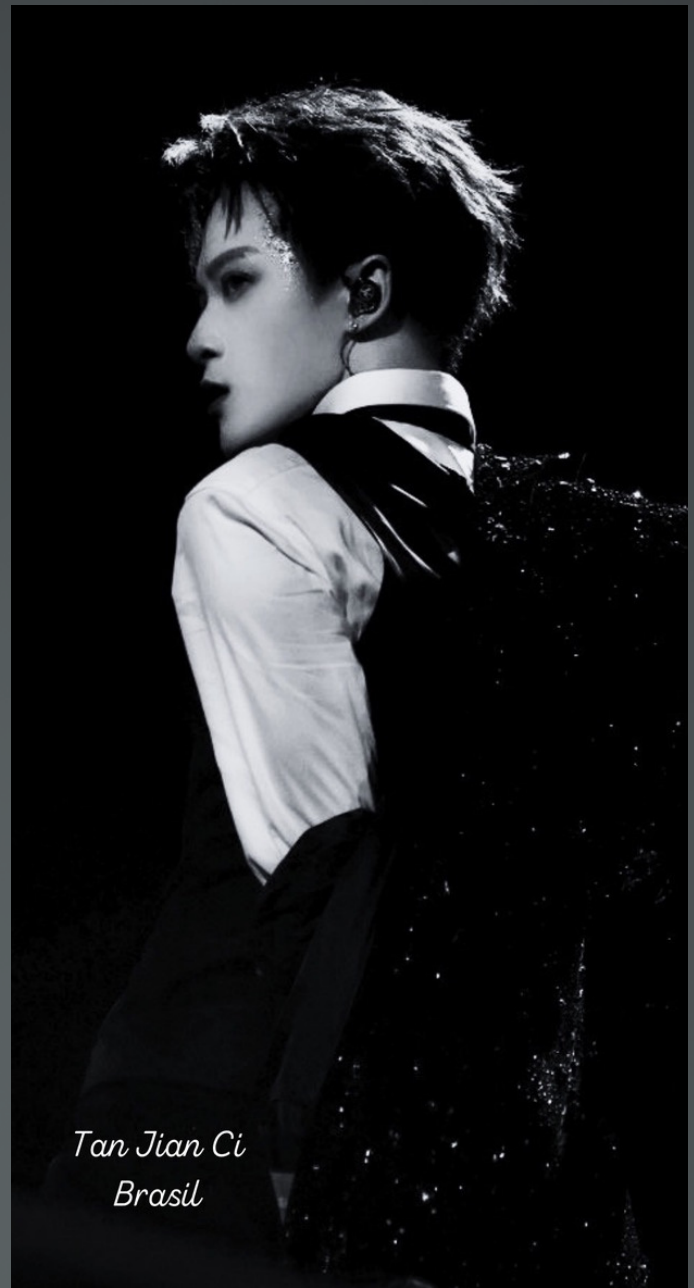




Tan Jian Ci
Brasil



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Fan Arts



Art by 《立羽梦梦》
Weibo