

Tan Jian Ci Brasil

Edition 22
January 25-31, 2026

"Dance with the Tide" –
Presenting Xie Que Shan

Campaigns for Valentino
and Atelie Cologne

New episode of Hello
Saturday

Rising

Tan Jian Ci Brasil Magazine


January 25–31, 2026


22th Edition


On January 25th, Tan Jian Ci attended the "booting ceremony" for "Dance with the Tide," fulfilling the rituals of starting filming and participating in an exciting meet-and-greet with fans. His character, Xie Que Shan, was introduced in teasers on his social media and the drama's official accounts.

That same day, Tan Jian Ci returned to Shenzhen to finish filming "Empty Gun." The week was marked by beautiful new campaigns for Valentino and Atelie Cologne, as well as the premiere of a new episode of Hello Saturday on January 31st, the day Tan Jian Ci also finished his commitments in Shenzhen and returned to Hengdian to begin filming "Dance with the Tide".

In summary, the highlights of this week were:

 Booting Ceremony on the morning of January 25th in China and meet-and-greet with fans. Introduction of the character Xie Que Shan on social media.

 New campaigns for Valentino and Atelie Cologne.

 Premiere of the new episode of Hello Saturday on January 31st.

To browse and read the magazine on Instagram, simply locate the cover of 21th edition. Each edition's content is organized between two covers on the profile. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from this PDF.

📌 Sunday (Jan 25)

- Launch of the 21th edition of Tan Jian Ci Brazil Magazine, including editorial, index and fan arts of the week, as well as a special editorial "From Cage to Reflection", analyzing the relationships between the performances of "Dead Reflex" (2026) and "Monkey Cage" (2020). [🔗](#)
- Tan Jian Ci in Focus: A moment of Tan Jian Ci doing handicrafts at the "Beijing Radio and Television Station" on January 22, 2026, the day of the recording of her performance at the "Beijing TV Spring Festival Gala". [🔗](#)
- General Xie Que Shan, Tan Jian Ci's new character in the drama "Dance with the Tide", was introduced today on social media shortly after the "booting ceremony". The reaction online was intense, and everyone was amazed by his appearance. We present the teasers posted on the official accounts. [🔗](#)
- Concert Memories: An emotional rendition by Tan Jian Ci of the classic 《初恋 / 初戀》 / "First Love", at the Shanghai concert on August 17, 2024. [🔗](#)



📌 Monday (Jan 26)

- Yesterday, January 25th, after the “Dance with the Tide” Booting Ceremony, Tan Jian Ci participated in a warm meeting with fans. We bring you beautiful photos of his presence on the sunny day in Hengdian, with a parasol and many yellow flowers, the fandom's colors. In the second video, a fan cam, he is very emotional – he seems to be holding back tears and tries to disguise them by giving tourist tips to those present. The third video shows a moment of intense joy as Tan Jian Ci sang and danced to the single “Proof” with fans at the Hengdian Qinwang Palace (images from the live stream on the official fan club's Weibo, Xiao Tan Huo). Finally, we have an official video summarizing the entire event, released on the Douyin account of “Hengdian World Studios” - 横店影视城. [🔗](#)
- Coffee with Tan Jian Ci: Another fun duet from Tan Jian Ci for “Proof” – this time with Jackson Wang – they are friends and social media always appreciates their collaborations. Posted on Tan Jian Ci's Douyin account on January 21, 2026, with the caption “PROOF of tacit understanding — certified by Jackson Wang”. [🔗](#)
- On January 25th, with the “booting ceremony” of “Dance with the Tide”, a drama in which Tan Jian Ci will play the protagonist Xie Que Shan, official information such as synopsis and cast was released, which we bring in this post. The drama was categorized as S+ (first tier) and will be a Mango TV/Hunan TV production, initially with 36 episodes. Filming should begin in early February and extend for 3 to 4 months. In the carousel we also have official photos that were published on the drama's Weibo account 《何不同舟渡》 [🔗](#)

📌 Tuesday (Jan 27)

- Beautiful campaign by Tan Jian Ci for “Discovery Expedition” – we bring you photos and videos published on the brand's Weibo accounts (January 22, 23, and 26) and micro-videos posted on Tan Jian Ci's studio's former Weibo account (January 23). [🔗](#)
- On January 24, this preview video of the new H!6, airing next Saturday, January 31, featuring Tan Jian Ci, was published on the program's Weibo account. [🔗](#)
- Coffee with Tan Jian Ci: Another “Dead Reflex” challenge video, this time featuring Tan Jian Ci with Professor Jing Wei. Published on O-Dog Studio's Douyin account on January 26, with the caption “He looks so handsome this time it’s unfair! Our chemistry is incredible.” [🔗](#)
- “Poetic Moment”: A very special record – images of Tan Jian Ci watching the drone show that celebrated the start of filming for “Dance with the Tide” 《何不同舟渡》 on the evening of January 24th, compiled into a curated mini-video. Photos posted on his personal Weibo on January 26th, with the caption “After crossing mountains and seas, the returning boat is finally sighted.” - (山海几程终见归舟). [🔗](#)

Wednesday (Jan 28)

- New campaign by Tan Jian Ci for Valentino Beauty. We present the photos published on his Weibo account and the video released on his Douyin account on January 26th. [🔗](#)
- It was announced that Tan Jian Ci will perform at QQ Music's "Top Music Night 2026" concert, which will take place on March 29, 2026 in Hangzhou – the video shows his invitation to the event and it was published on the studio's Weibo account on January 27th. [🔗](#)
- Coffee with Tan Jian Ci: A video posted on the Douyin account on January 22nd features Tan Jian Ci with Wang Churan, his co-star in the upcoming drama "Love Has Fireworks," promoting their single "Proof." The caption refers to the drama's plot: "From 'shared housing' to dancing together   " [🔗](#)
- A short video featuring General Gu Yun in "Winner is King" (2020), General Xiang Liu in "Lost You Forever" (2023–2024), and General Xie Que Shan in "Dance with Tide," revealing Tan Jian Ci's ability to imbue each character with their own unique aura. [🔗](#)

📌 Thursday (Jan 29)

- Tan Jian Ci's campaign for Atelie Cologne, advertising a special scented candle. Photos and videos posted on the brand's Weibo account on January 27 and 28, 2026. [🔗](#)
- Video posted by Tan Jian Ci's studio on the Douyin account on January 25, 2026, playfully depicting Xie Que Shan, the new character in "Dance with the Tide". [🔗](#)
- Coffee with Tan Jian Ci: Today we bring you a promotional video released on Hengdian World Studios' Weibo on January 24, 2026, featuring a compilation of scenes from Tan Jian Ci's acting work and inviting everyone to join another production – "Dance with the Tide". [🔗](#)
- This week's Duo Duo recalls recent highlights of Tan Jian Ci: the new campaign for Valentino Beauty, the fan meeting at the "Dance with the Tide" booting ceremony, and the photoshoot for Discovery Expedition. [🔗](#)

📌 Friday (Jan 30)

- Mini-video with photos posted by Tan Jian Ci on his Instagram and Xiao Hong Shu accounts on January 28, 2026. The Instagram caption was "Behind the Scenes," and Xiao Hong Shu's account humorously captioned it 《迟来的开罐头🥫》 - "Belated Can Opening." [🔗](#)
- Coffee with Tan Jian Ci: Another tender moment between Tan Jian Ci and his pets, in a video posted on Tan Xiao Dai and Tan Li Qiu's Douyin account on January 24, 2026, captioned "We are the best in the world." [🔗](#)
- Friday with Charm: Mini-video with specially selected moments from the "Dead Reflex" Rado video, originally published on Tan Jian Ci's studio's Weibo account on January 17, 2026. [🔗](#)

📌 Saturday (Jan 31)

- Today is H!6 Day: A compilation of scenes from the show that aired today (January 31, 2026), showing Tan Jian Ci riding a horse with all his charm. [🔗](#)
- Coffee with Tan Jian Ci: Video published on January 31, 2026 by Tan Jian Ci on his Douyin account, recorded during his trip to South Korea to film the "Dead Reflex" video. Caption 《今日掌镜》 - "Today's camera." [🔗](#)
- Missing Xiang Liu: Another iconic scene of our beloved character in "Lost You Forever" - the sea that separates him from Xiao Yao... [🔗](#)

Special Editorial: Reading, not idolatry

Some people are sometimes surprised by my position as both a fan and an interpreter of Tan Jian Ci's work, considering my more than thirty-year trajectory as a professor and researcher at a federal university.

However, my engagement with Tan Jian Ci does not stem from displacement, but from intellectual and ethical continuity. As a social sciences researcher with training in psychoanalysis, I have always worked with the idea that the subject is not merely a product of structures, but also capable of intervening in them — through language, form, and creation.

What I recognize in Tan Jian Ci is precisely this: an artist who does not simply occupy a position assigned by the industry, but who transforms his own condition into the very material of his work. His music, his aesthetic choices, and the way he positions himself before the public gaze do not operate as empty performance, but as a conscious elaboration of the experience of being seen, consumed, and projected in the public sphere.

Interpreting and disseminating his art, therefore, is not an act of idolization, but of reading.

My editorial work does not seek to amplify noise, but to organize meaning; not to capture the image, but to create a space for contemplation. By approaching his trajectory as a work in progress — rather than as an object of immediate consumption — I remain coherent with principles I have always defended academically: the centrality of the subject, the refusal of reduction to mere reflection, and art as a form of thought.

This is not a contradiction between academic life and artistic appreciation.

On the contrary, it is a confirmation that what I have always studied does exist: the subject in their full condition of creativity and experience.

Ana Paula Paes de Paula
Editor of Tan Jian Ci Brasil Magazine



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