

Tan Jian Ci Brasil

Edition 27
March 1 -7, 2026

"Dance with the Tide"
Filming in progress

Lantern Festival
"Proof" Gala Mango TV

Premiere anniversary
"Under the Skin I"

Harmony

Tan Jian Ci Brasil Magazine

March 1-7, 2026


27th Edition


The week's highlight was the Lantern Festival on March 3rd, the 15th day of the lunar year, which concludes the Spring Festival and the Chinese New Year celebrations.

On that day, a video of Tan Jian Ci and Lu Yu Xiao, as Xie Que Shan and Nan Yi, dancing to the trend from the single "Proof," was released online for the drama "Dance with the Tide." That evening, a pre-recorded performance of "Proof" was broadcast at the "Hunan/Mango TV Lantern Festival Gala."

On March 6th, Tan Jian Ci participated in a live broadcast for the Chinese cosmetics brand Zhuben. This date also marked the four-year anniversary of "Under the Skin I." Filming for "Dance with the Tide" continued in studios in Hengdian.

In summary, the main highlights of the week were:

 Filming of "Dance with the Tide"

 Chinese New Year celebrations — Lantern Festival - performance of "Proof" at the "Hunan/Mango TV Lantern Festival Gala".

★ Anniversary of the premiere of "Under the Skin I"

To browse and read the magazine on Instagram, simply locate the cover of 26th edition. Each edition's content is organized between two covers on the profile.

[!\[\]\(6a9b39b98eb945faa14c645ec99e4eaa_img.jpg\)](#) *(Link to 27th edition posted on Instagram. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from this PDF.)*

Weekly Timeline

Sunday (Mar 1)

- Tan Jian Ci's March schedule announced by the studio on Weibo (pinned to the top of the profile) [🔗](#)
- Release of the 26th edition of Tan Jian Ci Brazil Magazine, including the opening editorial, the week's content, the special editorial "Constancy," and a special insert of Stylized Edits and Fan Art. [🔗](#)
- Tan Jian Ci in Focus: The studio's third vlog, showing behind-the-scenes footage of the recording of the third album, was published on the studio's Weibo account on February 14th. This video shows the filming of the special video "Dead Reflex" in South Korea in December, which lasted 24 hours and tested all of Tan Jian Ci's limits. An incredible record of his resilience and directorial vision. [🔗](#)
- Concert Memories: A very special fan edit (credits in the video) of the song 《云与海》 / "Clouds and Sea", which Tan Jian Ci dedicated to the character Xiang Liu from "Lost You Forever" on his tour. This performance was at the Beijing concert on August 31, 2024, and the video features a beautiful mix of images of him singing and scenes from the drama. [🔗](#)

📌 Monday (Mar 2)

- Tan Jian Ci in a video for Zhuben Cosmetics, published yesterday on the brand's Weibo, announcing his participation in a live stream on March 6, 2026 at 8 PM (China time). [🔗](#)
- Coffee with Tan Jian Ci: A very special trend dance that Tan Jian Ci posted on March 1, 2026 on his Douyin account, showcasing his sensuality. Caption: "Okay, okay... you do yours, I'll do mine — made on the spot, nothing pre-prepared." [🔗](#)
- Drama News: To celebrate the anniversary of "Filter" (February 24), we bring you a short review today. This drama reveals Tan Jian Ci's strength as a nuanced actor. With a narrative that combines emotion, sensitivity, and growing tension, the story unfolds in an engaging way, valuing the silences, glances, and internal conflicts of the characters. The plot follows characters who, through different paths, are led to confront hidden truths, difficult choices, and the consequences of past decisions. Amidst complex relationships and emotional upheavals, the drama explores themes such as identity, responsibility, and redemption. More than just following the events, the viewer is invited to feel each stage of the journey. For those who want to experience the intensity and mature performance of Tan Jian Ci, "Filter" is a work that deserves to be discovered. (The posted video shows a very romantic moment from the drama). [🔗](#)

📌 Tuesday (Mar 3)

- Tan Jian Ci in a Chinese New Year greeting video for Rado Swiss watches. Published on the brand's Weibo account on February 11, 2026. [🔗](#)
- Tan Jian Ci posted photos on his Weibo account with the caption 《大家元宵节快乐》 / “Happy Lantern Festival to all!” This festival is marked by these traditional colorful sweet dumplings shown in the second photo: they are called Tang Yuan and are made of glutinous rice, symbolizing family unity, happiness, and harmony. The 15th day of the Lunar New Year is the Lantern Festival, which concludes the Chinese New Year celebrations. [🔗](#)
- Tan Jian Ci in another energetic performance of the single from his third album “Proof” - a celebration of the Lantern Festival at the Hunan/Mango TV gala. [🔗](#)
- Coffee with Tan Jian Ci – A special video today featuring Tan Jian Ci and Lu Yu Xiao as Xie Que Shan and Nan Yi, for the lantern festival, is another trend for the single “Proof.” It was posted on March 3, 2026, on the Douyin account for the drama “Dance with the Tide,” with the caption: “On the fifteenth day of the first lunar month, let’s dance together! The Wangxuewu version of “Proof” is truly enchanting.” [🔗](#)
- “Poetic Moment” – A mini-video inspired by beautiful images of Tan Jian Ci as Xie Que Shan during the filming of “Dance with the Tide.” [🔗](#)

Wednesday (Mar 4)

- Tan Jian Ci in cute photos for Crocs in the brand's recent campaign. Published online on March 3, 2026. [🔗](#)
- Tan Jian Ci in a video produced for the Safeguard brand by the studio, published on the Weibo account two years ago (March 4, 2024). [🔗](#)
- Coffee with Tan Jian Ci: A charming fan edit of Tan Jian Ci in six trendy dance moments published in recent months on his Douyin account. [🔗](#)
- Drama News: On March 6th, the drama “Under the Skin 1”, starring Tan Jian Ci, celebrates its 4th anniversary since its premiere. To celebrate, we bring you a video with a touching excerpt from the drama, published on the studio's Weibo account on March 8, 2022. [🔗](#)

📌 Thursday (Mar 5)

- Tan Jian Ci in a new campaign video for Nexxus. Published on the brand's Douyin account on March 3, 2026. [🔗](#)
- Tan Jian Ci in a beautiful behind-the-scenes video from the Blue Moon campaign. Published on the brand's Weibo on February 14, 2026. [🔗](#)
- Coffee with Tan Jian Ci: One actor, six characters: Li Qi, Xiang Liu, Tang Qi, Shen Yi, Yuan Mo, and Mo Qing Cheng. Testimonials to Tan Jian Ci's remarkable versatility. [🔗](#)
- This week, Duo Duo revisited two more memories of Tan Jian Ci: the studio photoshoot in August 2024 for the release of “Go East” and his appearance at the “Men of the Year” event in December 2023. [🔗](#)

Friday (Mar 6)

- Tan Jian Ci in a behind-the-scenes video of a Fendi photoshoot posted on the studio's Weibo account on February 18, 2025. [🔗](#)
- Some moments from Tan Jian Ci's participation in the live stream for the Chinese cosmetics brand Zhuben, broadcast on the brand's Douyin account. [🔗](#)
- Coffee with Tan Jian Ci: Another cute video of Tan Jian Ci with his pets, in a small ritual for New Year's good luck. Posted on their Xiao Hong Shu account on February 28, 2026. [🔗](#)
- Friday with Charm: Tan Jian Ci in a special fan edit that blends two performances of "Be Fascinated" / 《着迷》 from the 2024 concerts. [🔗](#)

•

📌 Saturday (Mar 7)

- Today is H!6 Day: Tan Jian Ci's performance with the band "Nine Treasures" of the song 《莫欺少年穷》 / "Don't Bully the Young and Poor", sung in the Hakka dialect, resulting in a performance full of rebellious energy (June 18, 2022 – credits in the video). [🔗](#)
- Coffee with Tan Jian Ci: Tan Jian Ci in an old video posted on one of his social media accounts showing all his facial expressiveness while reproducing famous emojis. [🔗](#)
- Missing Xiang Liu: Today we bring you a video showing the lonely suffering of our beloved character and Tan Jian Ci's incredible ability to interpret with his eyes. Published on the studio's Weibo account on July 10, 2024. [🔗](#)

Special Editorial:

Leadership on Stage - Tan Jian Ci and the Television Galas of early 2026

Across the major televised galas that opened 2026, Tan Jian Ci's performances of his third album's singles revealed something more meaningful than a single moment of impact: consistency. Whether performing "Dead Reflex" during the New Year's Eve gala or bringing "Proof" to both the Lantern Festival and the Spring Festival stage, his segments repeatedly led their broadcast time slots across national satellite TV channels.

The numbers show a clear pattern. In each appearance, the broadcast window of his performance ranked Top 1 in the same time slot, with strong national ratings and market share, confirming the audience's sustained attention whenever he took the stage. Rather than a single spike, the data reflects a steady presence across major events.

Together, these performances demonstrate how Tan Jian Ci's music stage work has become a reliable highlight of large televised celebrations. Different shows, different dates, yet the same outcome: consistent viewership leadership and a performance presence that continues to resonate with the national audience.

Ana Paula Paes de Paula

Editor of Tan Jian Ci Brasil Magazine



Stylized
Edits





*Tan Jian Ci
Brasil*



*Tan Jian Ci
Brasil*





Fan Arts

