



Tan Jian Ci Brasil

Edition 55

September 13–19, 2026

"Empty Gun"
Campus Roadshows

"Dance with the Tide"
Mango Conference

Powerful

Tan Jian Ci Brasil Magazine

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Edition 55 - Powerful

Power can be measured in many ways. Visibility is one of them. Recognition is another. But perhaps one of its most meaningful forms is the ability to choose — what to do, where to go next, and which parts of oneself to continue exploring. Tan Jian Ci's past week offered an unusual picture of what that kind of power can look like.

It was also a week in constant motion. On September 13, he traveled to Xi'an for another university roadshow promoting "Empty Gun." The following day, the campaign continued in Hefei, at Anhui Communications Vocational & Technical College. Then came the return to Beijing, another departure — this time for Nanning — and another return to Beijing on September 16.

The persistence of the "Empty Gun" campaign is significant in itself. Nearly a month after the film's release, Qi Hong Gang continues to travel, reaching new audiences through university screenings and conversations. And Tan Jian Ci continues to accompany the character he chose to build far from an obvious comfort zone.

But September 17 changed the scale of the week.

At Mango's promotional conference, "Dance with the Tide" appeared among the dramas positioned within the platform's 2027 slate — and arrived at the event with numbers that help illustrate the level of expectation surrounding the production. Its official Douyin account had reached 413,000 followers, while drama-related topics had accumulated 2.35 billion views on the platform. Xie Que Shan also stood out individually: the #谢却山 topic had reached 2.16 billion views, an increase of 660 million since May — the largest growth among the male characters monitored. The drama had also accumulated 1.76 million reservations on Mango's platform. New posters, character material and a new trailer brought Xie Que Shan back into view — and revealed something even more significant than the numbers themselves.

Alongside his leading role, Tan Jian Ci is now credited as a co-producer of the drama.

The distinction matters. It places him not only before the camera, interpreting a story, but also within the structure responsible for bringing that story to the screen. For an artist who has increasingly participated in the creation of his own music and repeatedly demonstrated an interest in the processes behind his work, the credit feels less like an isolated title than another step toward a broader creative position.

And Mango had another announcement. A brand-new solo variety show centered on Tan Jian Ci is also in development. As if the week had not already expanded the map of his career enough, on September 19, Tan Jian Ci Studio announced that the launch campaign for his third album would begin the following day, September 20. Recorded in full by the end of July, the album adds yet another creative front to a moment already marked by cinema, drama, production and variety — reinforcing the sense that his growing position in the industry is not narrowing his path, but giving him more room to choose among the different dimensions of his work.

We still know very little about its format. And perhaps that is precisely why there is no need to decide in advance what it should be. Actor, singer, dancer, performer, producer, variety personality — his career has never developed by progressively abandoning one identity in favor of another.

Success does not necessarily mean finally choosing the one path considered more prestigious than all the others.

Sometimes it means finally having more paths to choose from.

That may be the most interesting form of power visible in Tan Jian Ci's career today. The Golden Deer does not have to transform him exclusively into a film actor. Producing does not require him to stop performing. A program of his own does not diminish acting, music or dance. Greater recognition can instead expand the territory in which choices become possible.

There is another milestone worth marking this week.

Tan Jian Ci Brasil reached 20,000 followers on Instagram, while a new space quietly opened within the project: the “Editor’s Room.” Designed for quick updates, small discoveries and additional material, the channel allows us to follow the present more closely while keeping the feed, our original series and this magazine devoted to selection, interpretation and memory.

That distinction has become increasingly important to us. This edition moves through the “Empty Gun” roadshows and the arrival of Xie Que Shan, but also through Poetic Moments, Visual Notes, concert memories and fragments recovered from earlier years. Current events and memory do not need to compete. Neither do information and creation. Perhaps there is a small parallel here. A project grows when growth expands its possibilities rather than narrowing them. An artist does too.

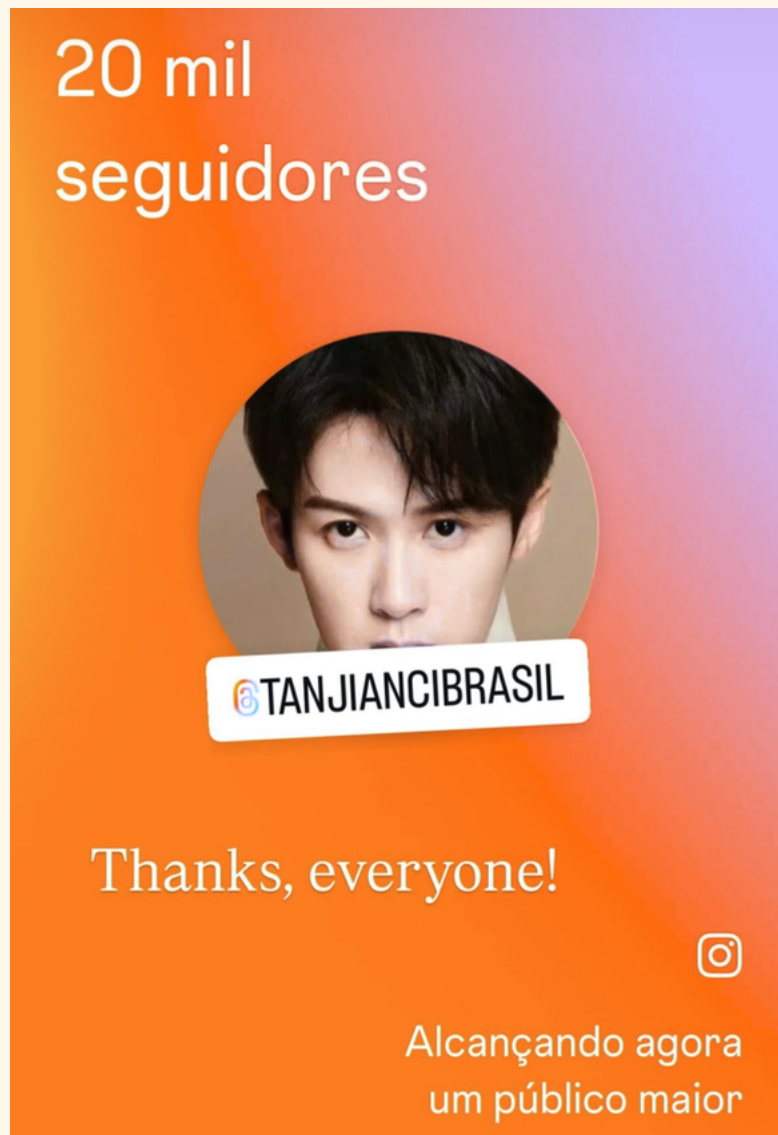
Last week, we called him “Playful.” Nothing that happened this week erases that image. The man who laughs at Disneyland, dances, sings and plays with the people around him is also the Golden Deer winner, the leading actor whose new drama occupies a prominent position in Mango’s future slate, the co-producer entering another sphere of creation, and the performer trusted by the network to carry a variety show of his own.

Power does not have to mean becoming only one thing. Sometimes, power means having choices — and remaining free enough to make them.

Ana Paula Paes de Paula

💙 Editor of “Tan Jian Ci Brasil Magazine”

To browse the magazine on Instagram, simply locate the covers of Edition 54 and Edition 55. Each weekly issue unfolds between two covers on our profile. The following pages present the complete sequence of posts published throughout the week, followed by an index with publication dates and direct links to each post for readers accessing the PDF version available on our website. The issue concludes with a special insert featuring selected stylized edits and fan art.



We've reached 20,000 followers on Instagram, and to celebrate, we've launched the "Editor's Room" channel, featuring quick updates and additional content.



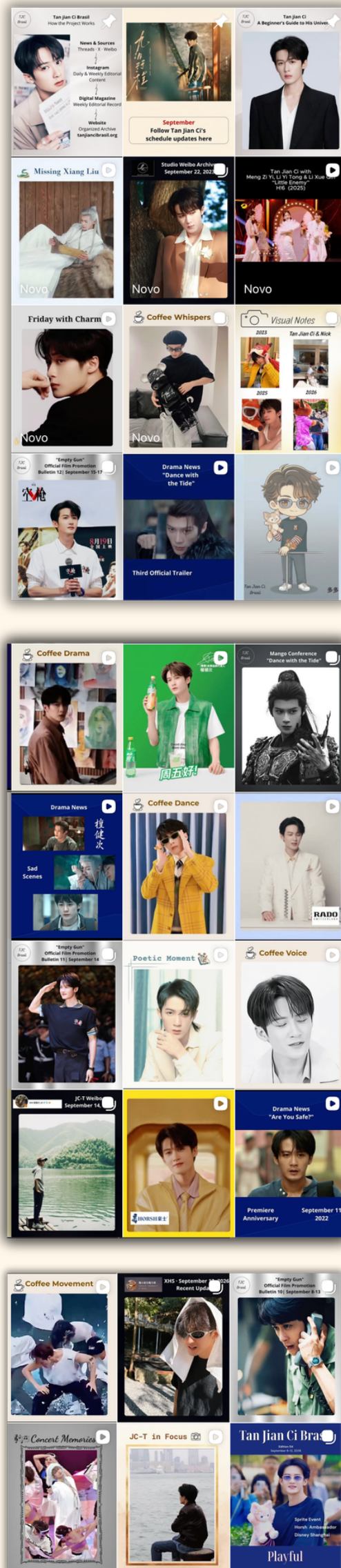
**Go to the profile
and click here
to follow the channel.**

Edition 55

At the top: Tan Jian Ci
Brasil Project Guide,
September Schedule
and Tan Jian Ci
Biography.

Up next: this week's
edition, starting with the
cover of the latest issue.

First post on Sunday
"Tan Jian Ci in Focus" -
last post on Saturday
"Missing Xiang Liu".



◆ Sunday (September 13)

• 54th Edition of “Tan Jian Ci Brasil Magazine”

Last week's content, the special editorial “Playful”, and a special insert of Stylized Edits and Fan Art. [↗](#)

• Tan Jian Ci in Focus

On September 5, Tan Jian Ci Studio looked back at the road traveled with “Empty Gun” — from the making of Qi Hong Gang to the encounters that followed the film’s release. Across the roadshows, Tan Jian Ci spoke about growth, discovery and the experience of gradually finding the character. 《阿元》 / “A Qi” became another path into Qi Hong Gang, carrying his memories, his pain and the traces of those who remained with him. But even through an intense character and a demanding journey, there was always room for lightness. From the premiere livestream onward, Tan Jian Ci repeatedly found small ways to break the solemnity — sometimes with nothing more than a joke about how hard it was to earn his money. Perhaps that, too, belongs to the road: taking the work seriously without having to become solemn along the way. [↗](#)

• Concert Memories

The always fun and irresistible 《每到周末我要离开地球》 / “Heart Beat” at Tan Jian Ci’s Beijing concert on August 31, 2024. From his second album “Huan”, the song brings together its playful cosmic theme, infectious rhythm and choreography in one of those performances made simply to enjoy — energetic, lighthearted and full of personality. [↗](#)

◆ Monday (September 14)

• “Empty Gun” — Official Film Promotion | Bulletin 10 — September 8–13, 2026

The promotion of “Empty Gun” continued this week with new stills, behind-the-scenes material, film clips and the announcement that its theatrical run has been extended until October 25, 2026. On September 12, Tan Jian Ci joined director Han Yan and Zhu Yilong for the nearly three-hour “100 Questions, 100 Answers” livestream. Among the many playful moments, Tan Jian Ci also offered a striking image of Qi Hong Gang: if he had to give the character a color, it would be a deep red — not a vivid or bright red, but one carrying the vigilance of a scout, the scars left by fire, and an absolute inner line that cannot be crossed. It is also the red of composure and patience remaining after having been subjected to intense heat. The promotional week continued on September 13 with a campus screening and roadshow in Xi’an. Speaking about the filming process, Tan Jian Ci described Han Yan as extremely rigorous in his approach to creation while also being particularly protective of his actors, adding that he gained a great deal throughout the filming and creative process. From new glimpses of Qi Hong Gang to conversations about the work behind him, Bulletin 10 follows another stage in the continuing journey of “Empty Gun” and the character Tan Jian Ci built within it. [↗](#)

• XiaoHongShu — Recent Updates | September 13, 2026

Tan Jian Ci shared a glimpse of a well-deserved break between commitments in his busy schedule. Cycling, basketball, outdoor activities, a barbecue and quiet time surrounded by nature — with Dai Qiu, of course, very much part of the getaway. A rare look at a few slower days away from work, simply introduced with: “Sharing my recent updates with you guys.” [↗](#)

◆ Monday (September 14)

• Coffee with Tan Jian Ci

On September 22, 2022, Tan Jian Ci performed 《 平 行 》 /“Parallel” on “Campus Go”. Revisiting a performance that brings together music and dance — and a moment now celebrating its fourth anniversary. ↗

• Drama News — “Are You Safe?”

Four years ago, on September 11, 2022, “Are You Safe?” premiered, introducing Tan Jian Ci as Qin Huai, a cybersecurity expert shaped by guilt, mistrust and the consequences of what happened to his longtime friend Chen Mo. In this scene, Qin Huai reflects on the years following Chen Mo’s disappearance and arrest — and on how his trust in others had gradually disappeared. But after Zhou You came into his life, everything began to change. To mark the drama’s fourth anniversary, we revisit a moment that quietly reveals one of Qin Huai’s most important emotional transformations.

↗

◆ Tuesday (September 15)

• Endorsement — HORSH

On September 10, Tan Jian Ci was officially announced as HORSH's Global Brand Ambassador. To mark the announcement, the brand released this imaginative commercial, which turns the familiar struggle of waking up into a whimsical dream world — a maze of alarms, “five more minutes” and morning rituals, until breakfast becomes the delicious spell that finally brings the dream to an end. The original caption captures the playful atmosphere: “A wonderful dream encounter with my morning treat. I'm very happy to become HORSH Bread's Global Brand Ambassador. The ‘Early Rising Mobilization’ is gathering! Join me in welcoming every morning with delicious little breads.” [↗](#)

• JC-T Weibo — September 14, 2026

More glimpses of Tan Jian Ci's leisure time, shared today on his personal Weibo. Surrounded by mountains and water, with cycling, badminton, a little fishing — and a feline encounter along the way. His own caption keeps it just as simple: “休time” — rest time, recharging. [↗](#)

• Coffee with Tan Jian Ci

A little musical moment with Tan Jian Ci singing 《靠近》 / “Closer” a cappella. With no accompaniment, just his voice, the song becomes an intimate and spontaneous moment — simple, warm and perfect for us. [↗](#)

• Poetic Moment

For this week's Poetic Moment, photographs originally shared by Tan Jian Ci Studio on February 27, 2021 return through a new visual memory. At the time, the images accompanied his solo performances of 《路一直都在》 and 《猴笼》. Here, the original photographs are reworked through retro textures and the rhythm of a slide projection, allowing fragments of a past stage to reappear like images retrieved from an old archive — light, movement and memory meeting again. [↗](#)

◆ Wednesday (September 16)

• “Empty Gun” — Official Film Promotion | Bulletin 11— September 14, 2026

The “Empty Gun” promotional tour continued in Hefei on September 14, with Tan Jian Ci joining another round of meetings with audiences. Studio and film updates documented the roadshow throughout the day, from conversations about the film and Qi Hong Gang to packed screenings and group photos with the audience. The Hefei stop included a campus event at Anhui Communications Vocational & Technical College, bringing the film directly to students. Images shared by the college showed Tan Jian Ci arriving to a large reception and taking part in the on-campus screening event alongside the film team. Nearly a month after the film’s August 19 release, the Hefei stop offered another glimpse of the unusually long promotional journey of “Empty Gun” — one that has continued to connect the film, its creators and audiences city by city. [↗](#)

• Endorsement — Rado

Rado continues to explore the technology behind its signature high-tech ceramic with Global Brand Ambassador Tan Jian Ci. In a new video released on September 14, 2026, he recalls witnessing the ceramic production process firsthand before taking part in a simple weight experiment: at the same volume, high-tech ceramic weighs only half as much as stainless steel, helping provide greater comfort on the wrist. As the brand emphasizes, this lightness is anything but simple — it is the result of precise material formulation, high-temperature sintering and meticulous finishing, with each stage pushing the possibilities of the material further. [↗](#)

• Coffee with Tan Jian Ci

Back to December 22, 2023, when Tan Jian Ci joined a Douyin trend during his visit to Disney — a glimpse of an off-duty day and a different kind of adventure between the year-end commitments. [↗](#)

• Drama News — Tan Jian Ci’s Dramatic Range

A fan edit brings together some of Tan Jian Ci’s most emotionally intense scenes — moments of grief, pain and vulnerability in which tears become part of the performance rather than its purpose. Across different characters and stories, the compilation highlights his ability to give each emotion its own weight, revealing the dramatic sensitivity and control behind his performances. [↗](#)

◆ Thursday (September 17)

• “Mango Conference — Dance with the Tide” — September 17, 2026

New promotional materials for 《何不同舟渡》 / “Dance with the Tide” were released today as part of Mango TV’s new drama presentation, bringing a new look at Tan Jian Ci as Xie Que Shan through character posters, the ensemble poster, the official trailer and behind-the-scenes footage. The new credits also revealed another important development: alongside starring as Xie Que Shan, Tan Jian Ci is credited as a co-producer (联合出品人) of the drama — marking a new expansion of his creative role behind the screen. Filmed earlier this year and currently one of Mango TV’s most anticipated upcoming productions (scheduled for 2027), “Dance with the Tide” brings together a large ensemble cast in a story set against war, political conflict and shifting alliances. During the conference, Tan Jian Ci was also announced as the star of a brand-new solo variety show, but details about the new project have not yet been revealed. ↗

• Endorsement — Sprite

Sprite shared a new video with Tan Jian Ci on September 11, continuing the playful promotion of Sprite + Tea. Built around the idea of making Friday more refreshing, the campaign invites everyone to discover their own favorite mix. ↗

◆ Thursday (September 17)

• **Coffee with Tan Jian Ci — Characters | Shen Yi**

A fan edit revisiting Shen Yi through fragments of “Under the Skin” — the silences, the gaze, and the quiet intensity that made the character unforgettable. [↗](#)

• **Duo Duo**

Of course he couldn't miss last week's adventures: a visit to Shanghai Disney and some well-deserved leisure time outdoors. From rides and playful moments to cycling, badminton and fishing, he was ready to follow JC-T everywhere. [↗](#)

• **Drama News Extra — “Dance with the Tide” | Third Official Trailer**

A new official trailer for “Dance with the Tide” was released on September 17, 2026, during Mango TV's investment conference. The third official trailer takes a darker look at the drama's world of power, survival, loyalty and betrayal, with Xie Que Shan at the center of a dangerous game in which everyone seems to be both player and pawn. The original caption sets the tone: “In chaotic times, many figures are trapped, each pursuing a different purpose; adrift in a bewildering crossing, who controls the strategy within the game?” Tan Jian Ci stars as Xie Que Shan and also serves as co-producer of the drama. [↗](#)

◆ Friday (September 18)

• “Empty Gun” — Official Film Promotion | Bulletin 12 — September 15–17, 2026

The latest official promotion for “Empty Gun” brought together newly released material from the Xi’an campus roadshow and the film’s latest stop in Nanning. While the Xi’an event took place on September 13, additional footage from the university was released on September 15. At Guangxi University, Tan Jian Ci returned to his home region for a particularly personal encounter: the university is his father’s alma mater, and he brought greetings from him to its teachers and students. The Nanning roadshow also offered another insight into Qi Hong Gang. According to the film’s official Weibo, Tan Jian Ci explained that Qi Hong Gang’s best comrade was from Guangxi. His death, caused by a moment of negligence, became one of the roots of Qi Hong Gang’s inner obsession and strengthened his determination to capture Wan Ziqiang and never allow him to escape again. Alongside the roadshow material, the film shared new behind-the-scenes content and announced its international theatrical rollout. “Empty Gun” will open in Australia and New Zealand on September 24; Hong Kong and Macau on September 25; Malaysia on October 1; the UK and Ireland on October 2; the USA and Canada on October 9; and Singapore on October 29, with more countries and regions still to be announced. ↗

• Visual Notes — Tan Jian Ci & Nick

Some encounters have a way of becoming recurring stories. Since 2023, Nick Wilde has appeared again and again in Tan Jian Ci’s Disney memories — from his time as a Zootopia Honorary Resident and Friendship Ambassador at Shanghai Disney Resort, to personal moments shared on Xiaohongshu, a special video for 《PROOF》 — and his latest visit to the park in 2026. ↗

◆ Friday (September 18)

• Coffee with Tan Jian Ci

Three years ago, Tan Jian Ci shared these glimpses of everyday life on Xiaohongshu. On September 12, 2023, his “End of Summer Record” gathered casual moments, places and small details from the season; a few days later, on September 17, “After Work Dull Ball Time” turned the attention to quieter moments at home with Dai Qiu. Two posts, one little archive of late-summer days. [↗](#)

• Friday with Charm

A special cut from JCT ON SET <63>, shared by Tan Jian Ci Studio on August 19, 2026. A sequence shaped by movement, attitude and effortless presence — one of those behind-the-scenes moments where the camera simply follows Tan Jian Ci and charm does the rest. [↗](#)

◆ Saturday (September 19)

• Today is H!6 Day!

One year ago, on September 13, 2025, “Hello Saturday” gave us one of those wonderfully spontaneous Tan Jian Ci moments. 《小冤家》 / “Little Enemy” was conceived as a retro-style performance by Meng Ziyi, Li Yitong and Li Xueqin, dressed in elegant white qipaos and evoking the atmosphere of old Shanghai. Then came the surprise: Tan Jian Ci was pulled into the performance without having rehearsed the choreography. He simply followed along, improvising with the trio and turning the unexpected invitation into a playful and memorable stage moment. ↗

• Studio Weibo Archive — September 22, 2023

Revisiting a photographic series shared by Tan Jian Ci Studio on September 22, 2023, during his time as Jo Malone London Brand Ambassador. Surrounded by natural textures and an atmosphere of quiet contemplation, the images echo the poetic language of the Studio’s original caption: “Deep roots give rise to flourishing branches; every journey opens onto its own realm. Listen to the echoes of nature’s breath and awaken the abundance within.” ↗

• Missing Xiang Liu

Revisiting the fifth episode of the 「相柳小剧场」 / “Xiang Liu Mini-Theater”, shared by Tan Jian Ci Studio on Weibo on August 12, 2023. Remembering Xiao Yao’s words about his beauty, Xiang Liu takes a moment to look at himself in the mirror — only to confirm that she was, indeed, telling the truth. The Studio joined the joke with its original caption: “Thinking about it carefully in my spare time, even the mirror proves it — she really wasn’t lying.” ↗

Stylized
Edits









Fan Arts

Credits on Images
Weibo

