

Tan Jian Ci Brasil

Edition 29
March 15-21, 2026

**"Dance with the Tide"
Filming in progress**

Roger Vivier's dinner

**Fan club anniversary (320):
debut of Tan Huo Huo and
release of the song 《宠 ONE》**

Permanence

Tan Jian Ci Brasil Magazine

March 15- 21, 2026

29th Edition

This week was marked by the celebrations of the five-year anniversary of the Xiao Tan Huo fan club on March 20th. Tan Jian Ci prepared lovely surprises for us: he officially unveiled the Tan Hoo Hoo – the official symbol of the fan club, released a series of emojis of the character on Weibo and WeChat, published the sixth house from the anniversary series, and also released the beautiful song 《宠 ONE》. On March 20th, some images of him as Xie Que Shan in the drama "Dance with the Tide" were also released, and we had a live stream on his Weibo, in which he shared a beautiful Tan Hoo Hoo cake with the fans.

In summary, the main highlights of the week were:

Filming "Dance with the Tide"

Roger Vivier's dinner

Xiao Tan Huo fan club anniversary (320): debut of Tan Huo Huo, introduction of character emojis, and release of the song 《宠 ONE》

To browse and read the magazine on Instagram, simply locate the cover of 28th edition. Each edition's content is organized between two covers on the profile. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from the PDF available on website.

Sunday (Mar 15)

- Launch of the 28th edition of Tan Jian Ci Brazil Magazine, including the opening editorial, the week's content, the special editorial "Xiang Liu - the eternity of a character", and a special insert of Stylized Edits and Fan Arts. ↗
- Tan Jian Ci in Focus: An interview given by Tan Jian Ci to BRTV (Beijing Radio and Television), which shows the depth of his thoughts on the art of acting. We bring you the first two parts, which were broadcast by the station on December 10th and 19th, 2025. ↗
- Tan Jian Ci Brasil now has a website. Over the past months, the page has developed a weekly digital magazine documenting Tan Jian Ci's artistic activities. As the number of editions grew, it became necessary to organize this material in a more structured way. The website was created as a digital archive of this work, allowing readers to navigate the magazine issues and follow key moments in Tan Jian Ci's career in a more accessible format. The project will continue to develop over time, gradually expanding into a broader archive dedicated to his artistic trajectory. Link: www.tanjiancibrasil.org ↗
- Concert Memories: An unforgettable moment from the Shenzhen concert (December 7, 2024), when Tan Jian Ci performs the Cantonese song 《處處吻》 / "Kisses Everywhere". ↗

Monday (Mar 16)

- The Beijing Film Festival posted this video of Tan Jian Ci at last year's event on its Weibo account on March 14, praising his charm. The post went viral and topped Weibo's Hot Search list. [↗](#)
- Tan Jian Ci is now a global ambassador for the Chinese cosmetics brand Zhuben. We bring you images published on the brand's Weibo page. The latest one refers to a promotion for the Xiao Tan Huo fan club's birthday on the 20th. [↗](#)
- Coffee with Tan Jian Ci: Special fan edit - he as Xie Que Shan ("Dance with the Tide") dancing to "Proof" and as Xiang Liu ("Lost You Forever") dancing to "Imma Get It". [↗](#)
- Drama News: In the first half of March, Tan Jian Ci took part in the filming of the drama "Dance with the Tide", carried out under strict secrecy. Staff members even covered his movements with umbrellas as he entered the studios dressed as Xie Que Shan. In this video, we see a rare leak from the set with Lu Yu Xiao as Nan Yi (March 14), followed by a few images from the filming location edited by fans. [↗](#)

Tuesday (Mar 17)

- Memory: Tan Jian Ci in a special video posted on his Weibo account to celebrate the Xiao Tan Huo fan club's anniversary last year (March 20, 2025). [↗](#)
- Tan Jian Ci attended a dinner hosted by Roger Vivier in Hangzhou. We presented some images of him arriving, posing for photos, giving a short speech, and interacting with the guests. In general, he said he was happy to be at the event, praised the brand's creativity, and invited the public to enjoy the experience and discover the new products, concluding with a warm thank you. [↗](#)
- Coffee with Tan Jian Ci – Coffee with Tan Jian Ci – A beautiful recording of Tan Jian Ci performing the song “You raise me up” (January 20, 2022). [↗](#)
- “Poetic Moment” – Based on the beautiful photos by Tan Jian Ci published today on the studio's Weibo, with the inspiring caption “There is order in time and direction in life.” [↗](#)

Wednesday (Mar 18)

- Tan Jian Ci recorded a short video for W Film's Weibo (March 17, 2026). [↗](#)
- Tan Jian Ci in a new promotional video for Sprite. Published on the brand's Weibo account on March 12, 2026. [↗](#)
- Coffee with Tan Jian Ci: An interesting fan edit mixing the funk dance trend recently posted on the Douyin account with another moment full of attitude. [↗](#)
- Drama News: On March 20th, we celebrate the 6th anniversary of Tan Jian Ci's debut in "Winter Begonia" (2020). In this drama, Tan Jian Ci plays Chen Ren Xiang, a talented and proud young opera actor from Beijing, whose journey reflects the rivalries, ambitions, and transformations of the traditional opera world during the Republic of China. With a striking presence and great stage expressiveness, the actor builds a complex character that oscillates between competitiveness, vulnerability, and artistic admiration, making Chen Ren Xiang a memorable figure in the drama's universe. The video is a teaser published on Tan Jian Ci's studio's Weibo account on March 20, 2020. [↗](#)

Thursday (Mar 19)

- Tan Jian Ci in a beautiful behind-the-scenes video of the photos recently published by the studio for Roger Vivier. Posted on the Weibo account on March 18, 2026, with the caption “The intermediate colors represent light and shadow, capturing every inch and every moment.” [↗](#)
- To commemorate the anniversary of the Xiao Tan Huo fan club, Tan Jian Ci's studio posted this teaser on their Weibo account today, announcing the release of the special single 《宠 ONE》 on March 20th (320), with the caption "A reunion is our dialogue." [↗](#)
- Coffee with Tan Jian Ci: Beautiful fan edit featuring some moments where Tan Jian Ci was in character for period dramas. [↗](#)
- In mini video, we gather some of the gestures Tan Jian Ci shared over the past few days — small fragments that, together, form something larger. This week, Duo Duo brings birthday wishes to all Xiao Tan Huo. The first two little houses, posted today on his Weibo account, are part of a series that dates back to the foundation of the fan club. All six versions created over the years are shown in the final image. Then, the announcement of the new single 《宠 ONE》, yesterday, set to be released on March 20 at 15:20 (320). Finally, the emoji shared in his private Weibo chat, now part of the collection available to fans on the platform. [↗](#)

Friday (Mar 20)

- Tan Jian Ci released T-Hoo Hoo (first image) on his Weibo as the official symbol of the Xiao Tan Huo fandom, one of the surprises for the fan club's anniversary. The studio also presented a pack of 13 emojis of the character that are available on WeChat (set in the second image – followed by each one in the carousel). T-Hoo Hoo is now also part of the QQ Music house, along with the pets Dai Qiu and Li Qiu (last two images). [↗](#)
- Tan Jian Ci's special single 《宠 ONE》 – promised as a 5th anniversary gift for the Xiao Tan Huo fan club – was released today at 3:20 PM in China (320 referencing the date). The release was announced on Tan Jian Ci's Weibo account (The poster is the cover of the mini-video with the teaser) and the song is available on the QQMusic platform. [↗](#)
- Coffee with Tan Jian Ci: A sweet moment from the past, cradling Tan Xiao Dai. [↗](#)
- Friday with Charm: Remix of a fan edit of Tan Jian Ci in some performances showing off his hip movements. [↗](#)

Saturday (Mar 21)

- Today is H!6 Day: We present Tan Jian Ci and Qin Xiao Xian performing the song 《星晴》 / "Starry Mood" (July 2, 2022, credits on the video). [↗](#)
- Bulletin 07 – "Dance with the Tide"
Yesterday, March 20, 2026, the anniversary of the Xiao Tan Huo fan club, we had some leaks of Tan Jian Ci during the filming of "Dance with the Tide" as part of a gift for the fans, before the live broadcast he later streamed on Weibo, in which he still appears dressed as Xie Que Shan and shares the birthday cake. [↗](#)
- Coffee with Tan Jian Ci: A lovely memory from a video that was shown during concert intermissions in 2014, featuring images of him underwater. Water is one of the elements, considering he was born in Beihai, a coastal city in southern China. [↗](#)
- Missing Xiang Liu: A remix of a fan edit of unforgettable scenes that showcase all the charm of our beloved character. [↗](#)

Special Editorial: Permanence

On the occasion 5th anniversary of the founding of the Xiao Tan Huo fan club, Tan Jian Ci shared a series of gestures — small fragments that, together, form something larger.

It began with the announcement of the new single 《宠 ONE》, released on March 20 at 15:20 (320), a moment shaped by intention — and, perhaps, by a quiet hesitation.

In a recent interaction, when asked about the “320 surprise,” he smiled and said it might not be anything big, asking fans not to expect too much. There was something almost uncertain in that moment — as if what he was preparing might not be enough.

Then came the little houses, posted on his Weibo account — part of a series that dates back to the foundation of the fan club. All six versions created over the years are brought together in the final image, tracing a continuity that does not announce itself, but endures.

The emoji followed, shared within his private Weibo space — simple, playful, and expressive, becoming part of a shared language.

And finally, T-Hoo Hoo was introduced as an official symbol of the fandom, extending this universe into something more visible and more defined. This was further expanded into a series of stickers also available on WeChat.

The single itself carries a romantic tone, and its title is rich in meaning: 宠 — to dote on, to cherish, to spoil with love.

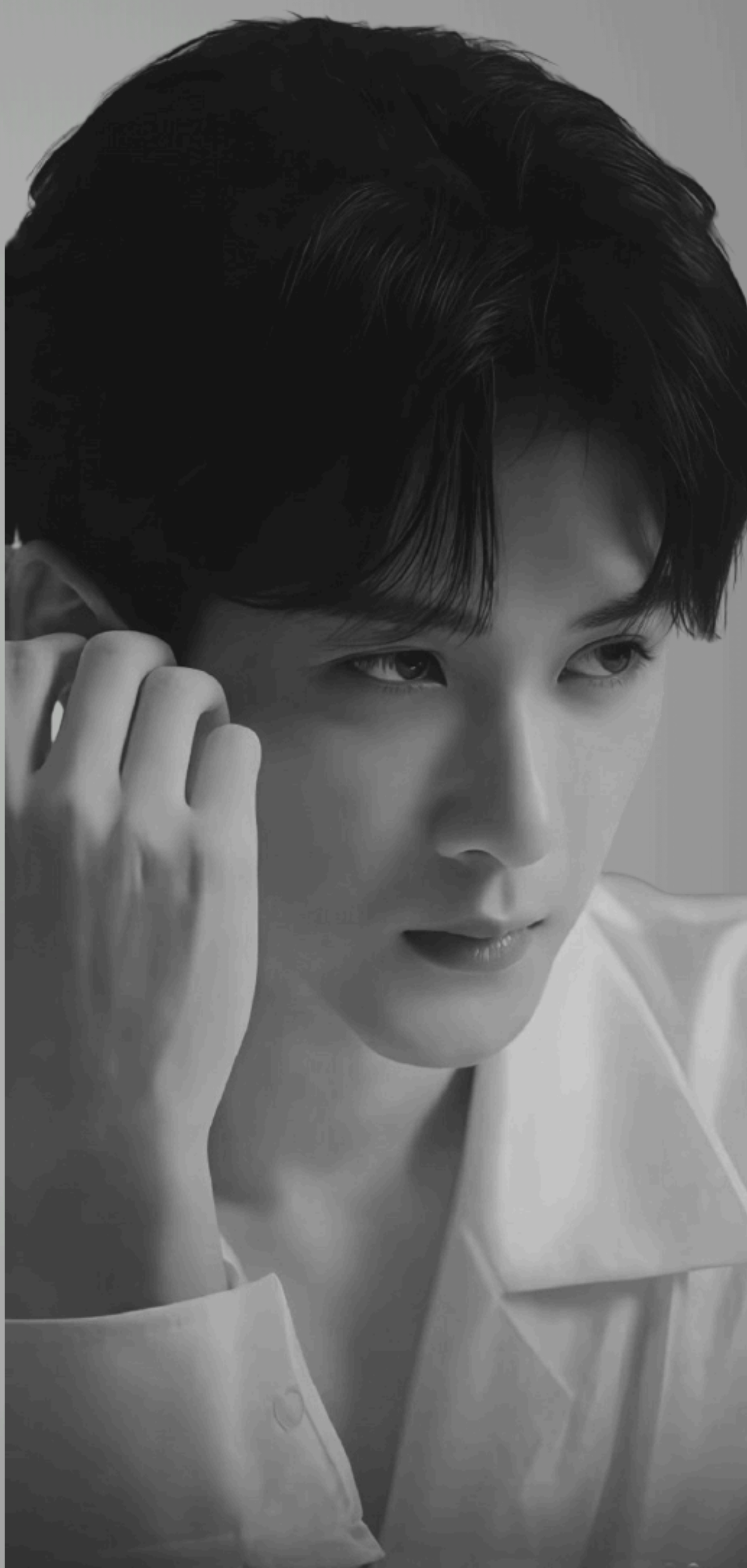
What seemed small, in his words, reveals another scale when seen together.

Not in magnitude, but in permanence.

Ana Paula Paes de Paula

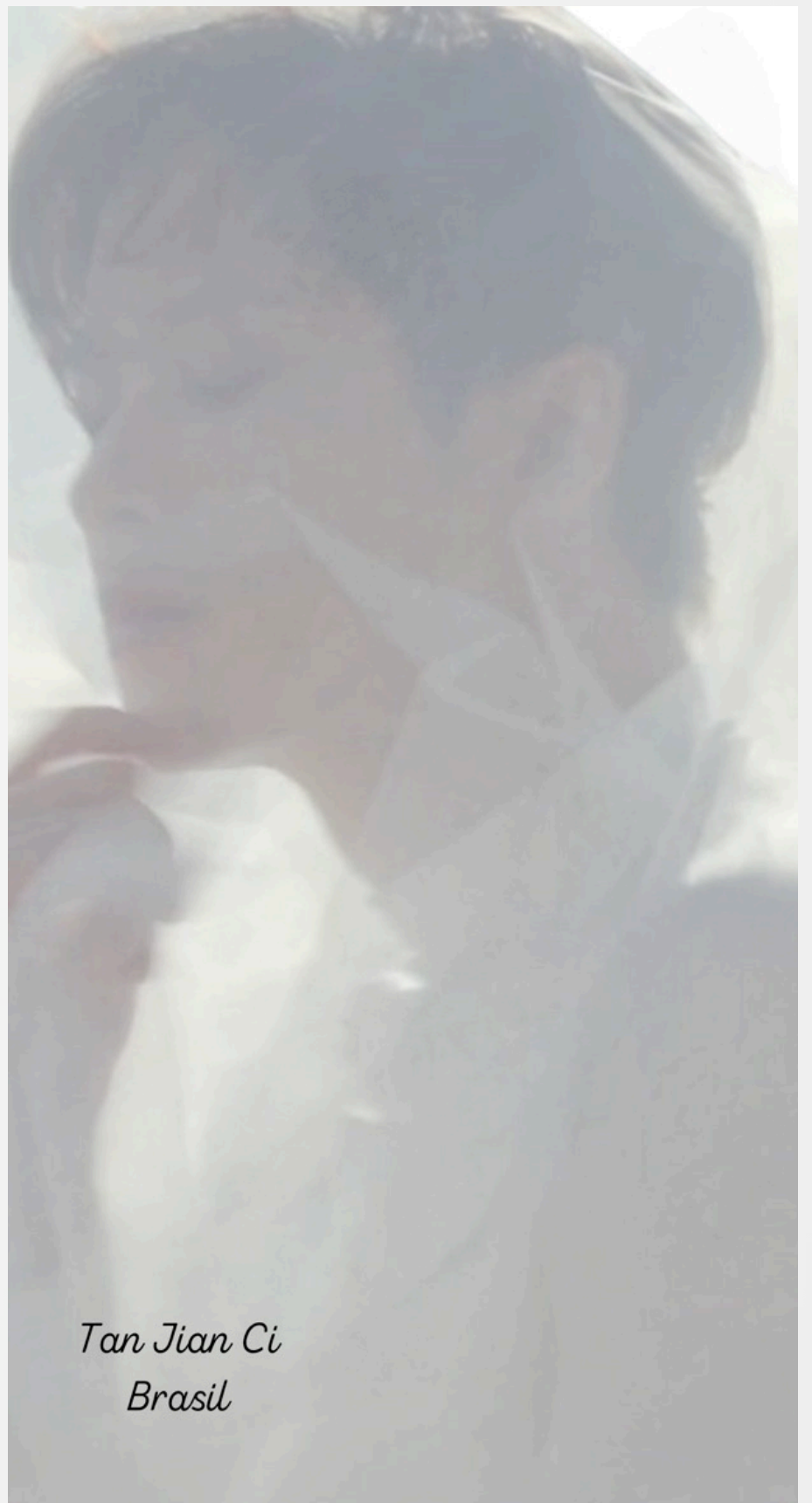
Editor of Tan Jian Ci Brazil magazine

Stylized
Edits





Tan Jian Ci
Brasil



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Fan Arts



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