

Tan Jian Ci Brasil

Edition 25
February 15-21, 2026

"Dance with the Tide"
Filming in progress

The Year of the Horse

Beijing TV Spring
Festival Gala

Prosperity

Tan Jian Ci Brasil Magazine

February 15-21, 2026


25th Edition

The week was marked by the celebrations of the Chinese New Year on February 17, 2026, which marked the beginning of the Spring Festival. The festivities extend for fifteen days, until March 3, when they conclude with the Lantern Festival.

On February 16, Tan Jian Ci's studio released a beautiful photoshoot inspired by the Chinese zodiac sign of the new year, the Horse. Tan Jian Ci also shared several video messages wishing prosperity and held a live broadcast on his Weibo at 10:05 PM. On February 17, a photoshoot featuring his pets Dai Qiu was released, and the first performance of the single "Proof" was broadcast during the Beijing TV Spring Festival Gala.

Filming for the drama "Dance with the Tide" continued throughout the week. The production released an official celebratory poster of the main characters on Weibo, along with a greeting video from the cast. On the morning of February 18, new images were shared showing Tan Jian Ci in costume as Xie Que Shan on his way to set.

In summary, the highlights of the week were:

 Filming of "Dance with the Tide"

 Chinese New Year celebrations — the Year of the Horse

★ Performance of "Proof" at the Beijing TV Spring Festival Gala

To browse and read the magazine on Instagram, simply locate the cover of 254h edition. Each edition's content is organized between two covers on the profile. [🔗](#) (Link to 25th edition posted on Instagram. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from this PDF.)

Weekly Timeline

Sunday (Feb 15)

- Launch of the 24th edition of Tan Jian Ci Brazil Magazine, including the opening editorial, the week's content, and the closing text. [🔗](#)
- Tan Jian Ci in Focus: A special vlog from the studio for Michael Kors about Tan Jian Ci's trip to Saint-Tropez in October 2024 to film the brand's spring-summer campaign. The video was published on the studio's Weibo account on February 4, 2026, with the caption "Birds lazily flutter through the clouds, wandering and exploring the tranquil atmosphere of southern France." [🔗](#)
- Coffee with Tan Jian Ci -. – A video by Tan Jian Ci posted on his Douyin account on February 13, 2026, with the caption "No skills, just pure beauty." [🔗](#)
- Concert Memories: Tan Jian Ci's beautiful performance of the song "I got you," the OST from the drama 《你安全吗》 / "Are you safe?" in Shanghai on August 17, 2024. [🔗](#)

Monday (Feb 16)

- Campaign video for the Chinese New Year made by Tan Jian Ci for Clé de Peau Beauté. Published on the brand's Weibo account on February 15, 2026. [🔗](#)
- Tan Jian Ci will be the ambassador for the “Beijing TV Spring Festival Gala”. The program was pre-recorded and will mark his first performance of the single “Proof”. The two videos combined, presented in the post, are announcements he made on February 14th and 15th, published on Beijing TV's Weibo page. [🔗](#)
- Tan Jian Ci posted cute micro-videos for the Year of the Horse and a Polaroid on the studio's old Weibo account with the caption: “Wishing your ‘Year of the Horse’ comes in pairs.” In the post, we edited the material into a mini-video. [🔗](#)
- Coffee with Tan Jian Ci: In a video posted that day on his Douyin account, Tan Jian Ci aims to bless us with wealth and prosperity in 2026. Video caption: “Everyone who watches this video will achieve great things.” [🔗](#)
- Drama News: After a week of studio filming for “Dance with the Tide,” Tan Jian Ci and Lu Yu Xiao appeared as Xie Que Shan and Nan Yi in the official poster (released on the drama's Weibo account) and in a special video (on the drama's Douyin account) for Valentine's Day on February 14, 2026. The reaction was huge on social media, and we've included a short video edited by the page, the poster on the cover, and some beautiful images captured from the video. [🔗](#)

📌 Tuesday (Feb 17)

- Another Chinese New Year greeting post from Tan Jian Ci on the Studio's Douyin account (February 16) with the caption 《祝各位好运爆棚🌟》 / "Wishing everyone lots of luck and prosperity! 🌟" [🔗](#)
- Tan Jian Ci's performance of the single "Proof" from her third album today at the "Beijing TV Spring Festival Gala," celebrating the arrival of the Chinese New Year. (Credits: excerpt from the video posted on Beijing TV's Weibo account) [🔗](#)
- Coffee with Tan Jian Ci: It's Carnival in Brazil, and time to remember a fun moment of Tan Jian Ci as Tang Qi in the drama "Filter." [🔗](#)
- "Poetic Moment": Mini-video with photos from Tan Jian Ci's studio for the Year of the Horse, posted on February 16, recreating the atmosphere of a carousel. The Weibo post reads: "Purity as reins, serenely guiding the new year; on this journey, the "horse" gains extra momentum, running together towards a brighter future." [🔗](#)

Wednesday (Feb 18)

- Tan Jian Ci in Blue Moon's campaign for Chinese New Year and Spring Festival. Released on the brand's Weibo on February 16, 2026. [🔗](#)
- Bulletin 06 – “Dance with the Tide”: After several days of filming the drama in the studio, beautiful images of Tan Jian Ci as Xie Que Shan in a navy blue outfit, heading to work, were released that day. [🔗](#)
- Coffee with Tan Jian Ci: A very special trend dance video, which he posted that day on his Douyin account, with the caption and hashtags: “Here Come •NewYearGifts •MyFestivalRituals •TanJump.” [🔗](#)
- Drama News: On February 17, during the Chinese New Year celebrations, the production of the drama “Dance with the Tide” published special posters and a video of the cast with New Year's messages on their official Weibo account. In the short video posted, we feature an edited version of the page highlighting Tan Jian Ci's official poster as Xie Que Shan, along with his festive greetings alongside Lu Yu Xiao, who plays Nan Yi. The Xie Que Shan poster on the cover was posted with the following caption: “Riding my horse in the spring breeze, each step leads me home. My only wish is to spend every day of the new year with you.” [🔗](#)

📌 Thursday (Feb 19)

- Tan Jian Ci in Rado's Valentine's Day campaign video. Published on the brand's Weibo on February 13, 2026. [🔗](#)
- Coffee with Tan Jian Ci: The teaser for "Dance with the Tide" featuring Tan Jian Ci and Lu Yu Xiao as Xie Que Shan and Nan Yi for Valentine's Day sparked the fandom's imagination, who also sought out images of Tan Jian Ci and Zhou Ye as Mo Qing Cheng and Sheng Sheng in "Love me, Love my Voice," which appear in the posted fan edit. [🔗](#)
- This week, Duo Duo revisited two recent moments in Tan Jian Ci's career: the Year of the Horse photoshoot published on the studio's Weibo (February 16) and the performance of "Proof" at the Beijing TV Spring Gala (February 17). [🔗](#)

Friday (Feb 20)

- Updated Weekly Schedule (post pinned to the top of the profile): As Tan Jian Ci Brazil continues to grow, our weekly schedule has been refined to better organize the content you already follow and enjoy. We continue with daily updates at fixed times, according to a weekly schedule, which features curated segments and visual series within a structured editorial flow, including Poetic Moment, Biography & Memories, Duo Duo, Friday with Charm, Coffee with Tan Jian Ci, Stylized Edits, and other recurring segments, in addition to the weekly magazine edition's release on Sunday mornings. [🔗](#)
- Tan Jian Ci's first greeting for the Chinese New Year is one of eight videos the studio will release. In this video, he presents a trend dance to the sound of the Chinese song "Gongxi Fa Cai" 《恭喜发财》, a traditional greeting for the date meaning "I wish you wealth and prosperity". Video published on the studio's account on February 17, 2026. [🔗](#)
- Coffee with Tan Jian Ci: Mini-video with cute photos of Tan Jian Ci with pets, which the studio published on its Weibo account on February 17, 2026 with the caption 《新春大吉，马踏福来。祝大家「马」力全开，幸福加「马」🐾》 / "Good luck in the New Year — may blessings arrive at the pace of a horse. Wishing everyone full strength and double happiness." [🔗](#)
- Friday with Charm: Mini-video with elegant photos of Tan Jian Ci in a snowy atmosphere, full of charm... [🔗](#)

Saturday (Feb 21)

- Today is H!6 Day: We've brought you a performance by Tan Jian Ci in collaboration with Su Xing on H!6 from May 28, 2022. The two perform a medley of the songs 《本草纲目》 “Compendium of Materia Medica”, 《阳明山》 (Yang Ming Shan) and “Uptown Funk”. [🔗](#)
- The studio prepared a special series of eight New Year greetings from Tan Jian Ci, released daily on Weibo. In Chinese culture, the number eight is associated with prosperity, and the eighth day of the Lunar New Year is traditionally dedicated to family gatherings and prayers for good fortune. In edited video, we present the more two releases: Tan Jian Ci opens by singing a festive New Year song (February 18), followed by his New Year wishes in Mandarin, Cantonese, Classical Chinese, and the Northeastern dialect (February 17 – Chinese New Year). [🔗](#)
- Missing Xiang Liu: This week, we remember Fang Feng Bei's charming archery skills in “Lost you Forever”. [🔗](#)

Special Editorial: Steady Expansion

Some careers are not built on peaks, but on continuity.

Over the years, Tan Jian Ci has been shaping his path through careful choices, balancing acting, music, public presence, and projects of different kinds. More than the intensity of a single moment, his work reveals a steady movement in which each stage builds upon the previous one, gradually expanding the scope of his artistic expression.

In an industry marked by speed and the constant pursuit of visibility, his presence suggests a different logic: one of gradual construction, consistency, and time as an essential part of the creative process. Rather than simply following trends, his trajectory is grounded in endurance, maturity, and a clear artistic identity.

This approach is also reflected in the way each project adds new layers to the artist — whether through more complex characters, the expansion of his musical language, or an increasingly confident relationship with both the audience and the industry.

More than a sequence of events, his career unfolds as an evolving journey, defined by steady presence and choices that point toward long-term growth.

At the 2026 edition of the Beijing TV Spring Festival Gala, Tan Jian Ci participated as the event's official ambassador. Previously announced as one of the most anticipated appearances of the night, his performance was not broadcast in the opening segment but positioned after the program's first block — a retention strategy designed to sustain audience anticipation throughout the first hour.

On stage, he performed the single "Proof" for the first time, reaching a real-time audience rating of 1.238% and ranking 6th among the most-watched segments of the evening, within a rating range very close to the top of the chart. The result indicates strong reception from the general audience and reinforces his growing presence at major national-scale events.

This performance reflects a phase of consistent growth in his career — a process of gradual and steady expansion, built on audience consolidation and the continuous broadening of his visibility. Rather than relying on peaks, his trajectory points to sustained development and deepening over time.

Ana Paula Paes de Paula
Editor of Tan Jian Ci Brasil Magazine

Stylized
Edits





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Fan Arts



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