

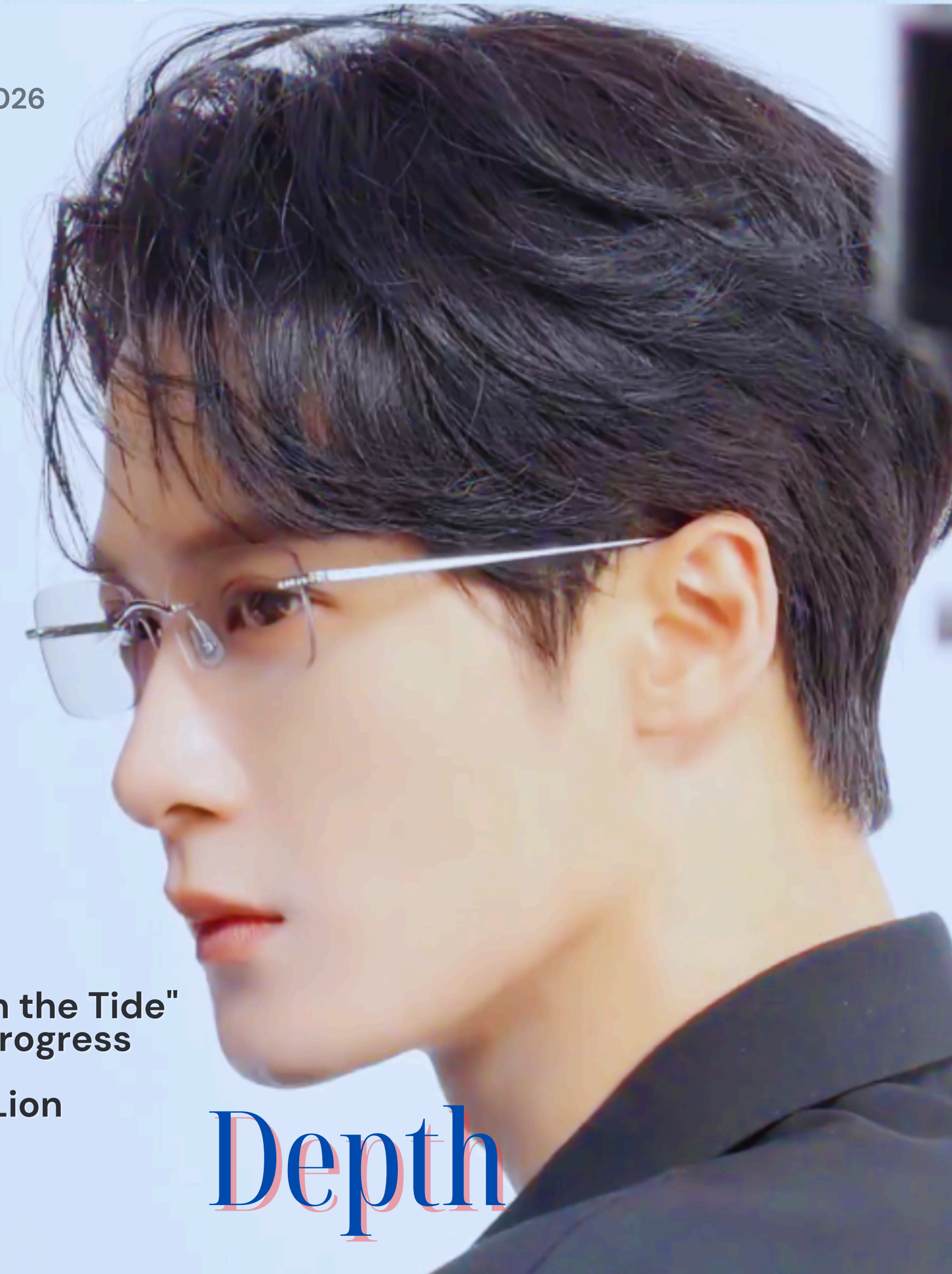
# Tan Jian Ci Brasil

Edition 34  
April 19-25, 2026

"Dance with the Tide"  
Filming in progress

Crocs and Lion  
Campaigns

Depth



## **Tan Jian Ci Brasil Magazine**

April 19-25, 2026

*34th Edition*

This week, Tan Jian Ci continued filming "Dance with the Tide" in Hengdian, including outdoor scenes that documented in Bulletins 19 and 20.

On April 20th, after participating in the morning recordings, Tan Jian Ci attended a live event for the Crocs brand, which was surrounded by various advertising activities for a new campaign.

On April 22nd, photo and video material was released for the newly endorsed brand, Lion, a line of oral hygiene products.

This issue is anchored by a central idea: "Depth, Not Versatility". In this special editorial, we examine how Tan Jian Ci's career has been shaped not by accumulation, but by precision, discipline, and long-term refinement.

This week's highlights:

- ★ Filming "Dance with the Tide"
- ★ Live Crocs
- ★ Launch of the new endorsed brand - Lion

*To browse and read the magazine on Instagram, simply locate the cover of 33rd edition. Each edition's content is organized between two covers on the profile. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from the PDF available on website.*

## ◆ Sunday (Apr 19)

- Launch of the 33rd edition of Tan Jian Ci Brazil Magazine, including the opening editorial, the week's content, the special editorial "Spring", and a special insert of Stylized Edits and Fan Arts. [↗](#)
- Tan Jian Ci in Focus: Interview given by Tan Jian Ci on April 16th during the opening event of the "16th Beijing International Film Festival", in which he declares, as an ambassador, that cinema is part of our lives and that he will continue to seek roles that allow him to delve deeper into characters and address broader social issues. [↗](#)
- Concert Memories: Clipping of the special video from the "My Story, Your Love" tour (2024), with beautiful editing by Tan Jian Ci in the five performances of 《每到周末我要离开地球》 / "Heart Beat". [↗](#)

## ◆ Monday (Apr 20)

- Beautiful video by Tan Jian Ci posted on the studio's Weibo on April 16th with the caption: "With every breath, a radiant light begins to grow." [↗](#)

- Bulletin 19 – "Dance with the Tide"

Tan Jian Ci has been working intensely on the film set these past three days. Today, he filmed scenes on horseback before heading off to prepare for his presentation at the Crocs live event. Yesterday, April 19th, he wore a black outfit in a scene with the lead actress, and in one of the videos, we see the director in a relaxed moment, playing with his bangs. On April 18th, Tan Jian Ci continued filming until late in a green outfit and also a two-tone outfit, totaling 5 different costumes in a single day, — a detail that reflects the intensity and discipline behind the production process. [↗](#)

- Tan Jian Ci participated in a live stream for Crocs in this day. He appearing relaxed and playful, even addressing viewers as "princess" in one of the closing moments. [↗](#)

- Coffee with Tan Jian Ci: The talented boy Andy following in the footsteps of Tan Jian Ci in a video posted to his Douyin account on October 12, 2023. [↗](#)

- Drama News: In the video presented at the opening of the "16th Beijing International Film Festival", Tan Jian Ci's film roles were revisited — Xiao Chuan ("Lost, Indulgence"), Luo Hua ("Adoring"), Bai Xiao Yu ("Missing You"), and Li Qi ("The Sound of Silence"). As he notes, each role contributed to his growth, building a trajectory shaped by experience rather than repetition. [↗](#)

## ◆ Tuesday (Apr 21)

- New campaign by Tan Jian Ci for the “Discovery Expedition”. Photos and videos published on the brand’s Weibo and Douyin accounts on April 16, 2026. [↗](#)
- On April 20, in scenes filmed on horseback, appeared super cool in mirrored sunglasses on the set of “Dance with the Tide,” causing a sensation on social media (mini-video edited with the images). [↗](#)
- Coffee with Tan Jian Ci: – Beautiful fan edit singing 《等不到的等待》 / “The Waiting That Can’t Be Waited For”, Xiang Liu’s theme from “Lost you Forever” a cappella. [↗](#)
- “Poetic Moment”: The lyricism of these images of Tan Jian Ci as Xie Que Shan in the snow, during the filming of “Dance with the Tide” last week, inspired the posted mini-video. [↗](#)

## ◆ Wednesday (Apr 22)

- Tan Jian Ci's new cute campaign for Crocs. Photos and videos posted on the brand's Weibo and Douyin accounts, as well as the studio's Douyin and the studio's former Weibo account on April 20, 2026. [↗](#)
- Tan Jian Ci in a campaign video for Clé de Peau Beauté (CPB), posted on the brand's Weibo on April 17, 2026. [↗](#)
- Coffee with Tan Jian Ci: Trend dance posted on the day of the Crocs live stream (April 20th) on the Douyin account with the caption "Do some exercise after work". [↗](#)
- Drama News: The film starring Tan Jian Ci, "The Sound of Silence," which premiered last October, is now available on Netflix and Viki in some regions. [↗](#)

## ◆ Thursday (Apr 23)

- In recent days, the costumes worn by Tan Jian Ci as Xie Que Shan during the filming of "Dance with the Tide" have proven to be a beautiful display of luxury and good taste, as fan edit published reveals. [↗](#)
- Tan Jian Ci is endorsing a new brand: Lion, which focuses on oral hygiene. Photos and videos were posted on his Weibo account and the brand's account between April 20th and 22nd, and on his Xiao Hong Shu account on April 23rd. [↗](#)
- Coffee with Tan Jian Ci: Another cool trend dance today on the Douyin account with the caption "Being a modern person" (April, 21). [↗](#)
- This week, Duo Duo joins Tan Jian Ci in new campaigns for Crocs and Lion. [↗](#)

## ◆ Friday (Apr 24)

- Photos and videos of Tan Jian Ci, full of charm, were posted on April 22nd on the studio's former Weibo account. [↗](#)
- Coffee with Tan Jian Ci: Behind the scenes of the cute photoshoot done for the Chinese New Year (February 16th). Video posted on the pets' Weibo account on April 18, 2026. [↗](#)
- Friday with Charm: The images of Tan Jian Ci in the latest De Beers campaign inspired the posted mini-video. [↗](#)

## ◆ Saturday (Apr 25)

- Today is H!6 Day: Tan Jian Ci and Jessica Jung in the electrifying performance of "Senorita" (August 27, 2022). [↗](#)

- Bulletin 20 – "Dance with the Tide"

Yesterday, April 24th, new footage of Tan Jian Ci as Xie Que Shan was released, featuring in beautiful nighttime horseback riding scenes. [↗](#)

- Missing Xiang Liu: Our beloved character during one of his heart-to-heart moments with Mao Qiu (Video posted on Tan Jian Ci's studio's Weibo on July 17, 2024). [↗](#)

## Special Editorial: Depth, Not Versatility

“All-rounder”: the entertainment industry has turned versatility into an empty label. Sing a little, dance a little, act a little — and that is often enough to sustain a narrative of completeness. But in most cases, what emerges is the opposite: not the sum of abilities, but their dilution.

A recent text published on Xiao Hong Shu by the creator Vv的明星时尚 (April 22) draws attention to this pattern, gringing together information and reflections that we are summarizing here. The fact is that, among so many artists labeled as “multi-talented,” few sustain a consistent professional standard across more than one field.

Tan Jian Ci operates under a different logic. His trajectory was not built through the accumulation of functions, but through the deepening of a common foundation — a system of expression that moves across body, voice, and presence.

Before becoming an actor. Before becoming a singer. He was trained to master movement. This is where everything begins.

In film, this becomes visible through precision. In "Lost You Forever," the distinction between Xiang Liu and Fangfeng Bei does not rely on external transformation, but on subtle variations in gaze and presence — refined control capable of sustaining two opposing natures within the same body. In "The Sound of Silence," this mastery shifts into another register: emotion is no longer carried by voice, but by the rhythm of the body and sign language — a direct extension of his dance training. In music, the same principle holds.

Live performances remain stable even under high-intensity choreography — the result of breath control and physical discipline developed over years, not short-term adjustments.

And beyond the stage, the method repeats itself. For "Winter Begonia," he learned Peking Opera from scratch for a scene lasting only a few seconds, repeating movements thousands of times. For "Under the Skin," he trained in drawing under professional guidance. For "The Sound of Silence," he studied sign language for months and engaged directly with deaf communities prior to filming.

There are no shortcuts. While many artists move across fields, he transfers foundations. There is no fragmentation; there is continuity.

What reads as versatility is, in fact, something else: depth applied across multiple directions. "Mastering every field" has never meant doing everything. It means refining the essential to its limit — and allowing that foundation to sustain everything else.

In a landscape where performance often precedes preparation, Tan Jian Ci reverses the logic. And that is precisely why he endures.

"A true 'hexagonal warrior' is not someone who superficially engages in multiple fields, but someone who achieves professional depth in each of them. True excellence is not built on hype, but on real recognition — measured by box office, viewership, sales, and reputation." (Vv的明星时尚)

Ana Paula Paes de Paula

◆ Editor of Tan Jian Ci Brazil magazine

Stylized  
Edits





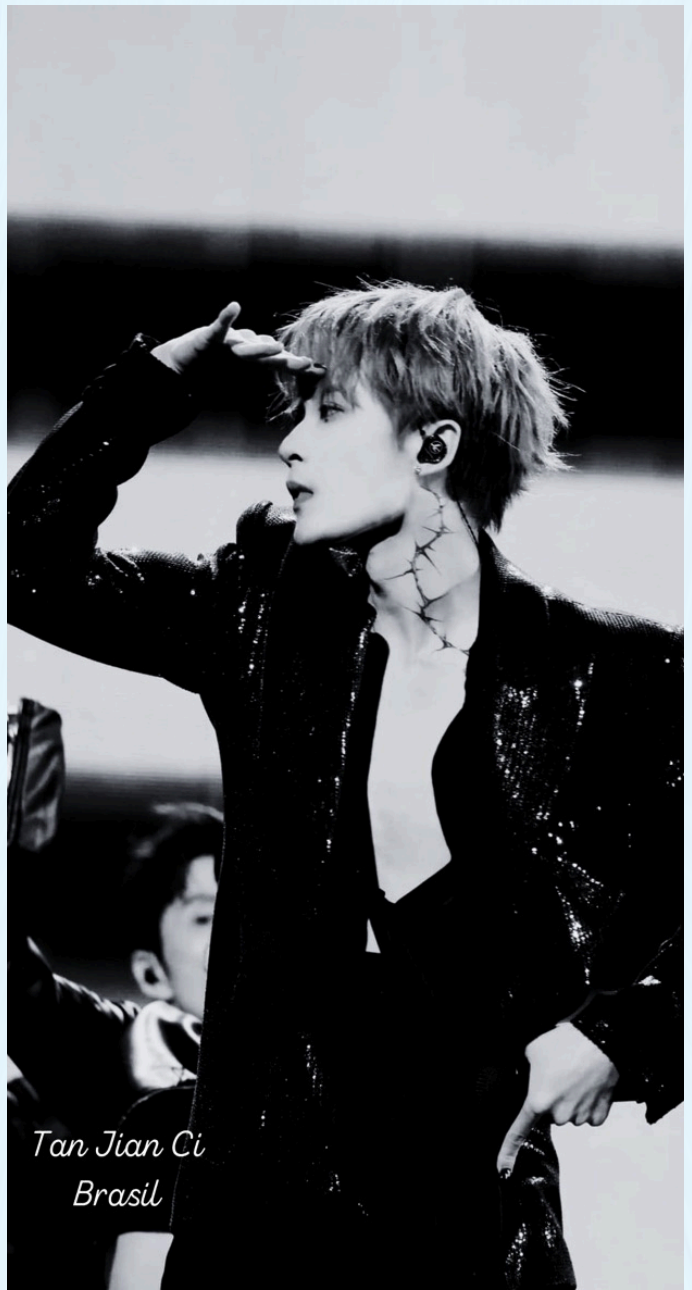
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Fan Arts



Art by 立羽梦梦  
(Weibo)