

Tan Jian Ci Brasil

Edition 26

February 22–28, 2026

**"Dance with the Tide"
Filming in progress**

**Chinese New Year
Greeting Videos**

**First anniversary
of the premiere of "Filter"**

Constancy

Tan Jian Ci Brasil Magazine

February 22-28, 2026

26th Edition


The week was marked by the celebrations of the Chinese New Year, which began on February 17, 2026, with the opening of the Spring Festival — a fifteen-day period of traditional festivities. To welcome the first days of the Year of the Horse, Tan Jian Ci's studio released a special series of New Year greeting videos. The sequence concluded on the eighth day, February 24, a date considered auspicious in Chinese culture and traditionally associated with family gatherings and the return to work.

The celebrations will continue until March 3, when Tan Jian Ci is set to appear at the Lantern Festival hosted by Hunan TV / Mango TV, through a pre-recorded performance. This arrangement reflects the actor's full dedication to the ongoing and intensive filming of "Dance with the Tide" at the Hengdian studios.

Also on February 24, the drama "Filter" — widely praised by both audiences and critics — celebrated the first anniversary of its premiere, a milestone remembered and shared by fans and viewers alike.

In summary, the week's highlights included:

 Filming of "Dance with the Tide"


 Chinese New Year celebrations — studio video series

★ First anniversary of "Filter"

To browse and read the magazine on Instagram, simply locate the cover of 25th edition. Each edition's content is organized between two covers on the profile. [🔗](#) (Link to 26th edition posted on Instagram. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from this PDF.)

Weekly Timeline

Sunday (Feb 22)

- Launch of the 25th edition of Tan Jian Ci Brazil Magazine, including the opening editorial, the week's content, the special editorial "Steady Expansion", as well as a special insert of Stylized Edits and Fan Arts. [🔗](#)
- Tan Jian Ci in Focus: Excerpt from a live stream broadcast by Tan Jian Ci on his Weibo account on February 16, 2026, New Year's Eve, featuring the adorable greetings from Tan Xiao Dai. The live stream started at 10:05 PM and lasted about 12 minutes. Afterwards, he also distributed red envelopes on Weibo to fans – a Chinese New Year tradition. [🔗](#)
- Two more videos from the series prepared by Tan Jian Ci's studio for the New Year on Weibo. In the first one (the fourth in the series, published on February 20), Tan Jian Ci presents the traditional expression that begins with 马 (ma – in Mandarin, horse), 马到成功, which means "may success come quickly." In the second (the fifth in the series, published on February 21), (February), edited in sequence, he plays with the word 马 (ma – in Mandarin for horse) and the word money in English, which have similar pronunciations, in addition to the meaning of prosperity, to wish for more wealth in the New Year. [🔗](#)
- Concert Memories: The beautiful interpretation of 《加锁》 /  "Shackles", from Tan Jian Ci's album "Dreams" at the Nanjing concert on October 5, 2024. [🔗](#)

📌 Monday (Feb 23)

- In the sixth and seventh videos of the series prepared by Tan Jian Ci's studio for the first eight days of the Chinese New Year, he wishes that everything flows smoothly, making a reference to the number 6 — in Mandarin, "six" (liu) has a pronunciation similar to "flow," symbolizing that everything goes smoothly without obstacles. In the following video, he also playfully anticipates the return to work, which traditionally happens on the eighth day, not the seventh. The posts were made on the studio's Weibo account on February 22nd and 23rd, 2026, and presented in an edited version by the page. [🔗](#)
- Tan Jian Ci in the campaign video for the Chinese New Year for Sprite. Published on the brand's Weibo account on February 21st, 2026. [🔗](#)
- Coffee with Tan Jian Ci: A trendy dance to ward off bad vibes and bring all the best in the new year, to the sound of the Brazilian funk song "Mente Má," which Tan Jian Ci seems to appreciate, as it's not the first time he's used this song in a video. Published on the studio's Douyin account with the caption 《好运到》 / "Good luck", on February 20, 2026. [🔗](#)
- Drama News: Following the release of special Valentine's Day material for "Dance with the Tide" on February 14, the drama experienced a significant increase in online attention. According to platform data, the drama's popularity index surpassed 3.4 million, while interest in Tan Jian Ci's character, Xie Queshan, also increased considerably, reflecting the strong audience response to the Valentine's Day content. The results highlight the growing anticipation surrounding the project, as key promotional moments continue to amplify audience attention ahead of the drama's release. The posted video is a fan-made edit featuring General Xie Queshan alongside General Xiang Liu from "Lost You Forever," drawing attention to the actor's strong presence in historical and fantasy roles. [🔗](#)

Tuesday (Feb 24)

- The eighth and final video in the series prepared by Tan Jian Ci's studio for the Chinese New Year shows him "collecting blessings" and wishing good luck on his return to work. The eighth day marks the end of the official holiday and the beginning of the new professional cycle, although the Spring Festival celebrations continue until March 3rd, when the Lantern Festival takes place, [!\[\]\(3da2b303d29c1ea489bbe26a3f5ac664_img.jpg\)](#)
- Tan Jian Ci in Merry Cheng's Spring Festival campaign video, published on the brand's Weibo on February 18, 2026. [!\[\]\(9421cea5a5b5319f79b58962509475ab_img.jpg\)](#)
- Coffee with Tan Jian Ci: A special edition of Tan Jian Ci's studio version of the New Year's performance of "Proof" at the "Beijing TV Spring Festival Gala," published on the Weibo account on February 17, 2026. [!\[\]\(17cce402a0380c36f25e02ecf91578f5_img.jpg\)](#)
- "Poetic Moment": The inspiration for today's mini-video came from these nautical-themed images, which show Tan Jian Ci "made of blue." (Screenshots from the video for Rado, released on the brand's Weibo on February 10, 2026). [!\[\]\(1086da34995924f924c8e8e23387d139_img.jpg\)](#)

📌 Wednesday (Feb 25)

- The Chinese New Year festivities continue, lasting 15 days in the so-called "Spring Festival," which extends until March 3rd with the "Lantern Festival." Here we have Tan Jian Ci offering his spring greetings on H!6, in a video posted on the program's Weibo account on February 17, 2026. [🔗](#)
- Tan Jian Ci confirmed his presence at the "Hunan/Mango TV Lantern Festival Gala," which will be held on March 3, 2026 (the 15th day of the first month of the Chinese New Year), airing at 7:30 PM (China time). [🔗](#)
- Coffee with Tan Jian Ci: A fun fan edit of 4 trend dance versions for "Proof" posted on Tan Jian Ci's Douyin account: with actor Huang Jing Yu, with the H!6 crew, alone, and with his friend Jackson Wang. [🔗](#)
- Drama News: A year ago, Tan Jian Ci and Li Landi debuted as Tang Qi and Su Cheng Chen in "Filter," a drama that became a critical and audience success in China. The edited video was released on December 5, 2024, as part of the campaign for its launch. [🔗](#)

📌 Thursday (Feb 26)

- Tan Jian Ci's campaigns for Crocs are always so cute. This one for the Lego series was published on February 2nd on the brand's social media and on February 5th on his Xiao Hong Shu profile – we gathered the photos and edited this mini-video. [🔗](#)
- Coffee with Tan Jian Ci: Teaser of Tan Jian Ci as Tang Qi in “Filter” published on the studio's Weibo account on February 18, 2024, to promote the drama's premiere a year ago. [🔗](#)
- This week, Duo Duo revisited two memories of Tan Jian Ci: a walk on the beach a few years ago and his participation in Fashion Week for Prada in June 2024. [🔗](#)

📌 Friday (Feb 27)

- A short video we edited with cute photos of Tan Jian Ci in the audience at the "Beijing TV Spring Festival Gala," which aired on Chinese New Year's Day (February 17th), when he gave the first performance of the single "Proof" from his third album. [🔗](#)
- Coffee with Tan Jian Ci: Another cute video of Tan Jian Ci with his pets, referencing the Year of the Horse, posted on the studio's Douyin account on February 22nd, with the caption 《快来摸摸这个》 / "Come and touch this!". [🔗](#)
- Friday with Charm: A short video with beautiful screenshots of Tan Jian Ci in one of the looks from the "Dead Reflex" filming, which we captured from the studio's vlog, posted on Weibo on February 14th, 2026. [🔗](#)

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Saturday (Feb 28)

- Today is H!6 Day: We bring you the unforgettable and fun performance of Tan Jian Ci in partnership with Liu Yu Ning of the song 《剑魂》 / “Sword Soul”, on June 11, 2022. (Credits in the video) [🔗](#)
- Coffee with Tan Jian Ci: A charming fan edit of Tan Jian Ci “making hearts” at various moments over the past years. [🔗](#)
- Missing Xiang Liu: Today we remember Fang Feng Bei teaching his archery skills to Xiao Yao in “Lost You Forever”, in this touching video edited by Tan Jian Ci's studio and published on July 22, 2024. [🔗](#)

Special Editorial: Constancy

Last week, our editorial mentioned Tan Jian Ci's "steady expansion" of his career. In recent days, coincidentally, three analyses published on Weibo pointed in the same direction: the reflections of users 影视缝匠, 门徒电影, and Idlemovie converge on an interpretation that directly reflects what we have observed in his recent trajectory.

From different perspectives, the three authors emphasize a central point: Tan Jian Ci's project choices do not always follow the most commercial or immediate-return path, but instead reflect a deliberate artistic logic. Rather than prioritizing short-term visibility or traffic, he chooses roles that expand his experience, deepen his performance, and strengthen his identity as an actor.

This perspective reinforces a perception that is increasingly present within the industry itself: traffic is temporary, but the accumulation of works, reputation, and artistic language is what sustains a long-term career. Recognition does not come from a single successful role, but from the consistency of choices over time.

Another aspect highlighted in the analyses is his refusal to repeat himself. There is a conscious pursuit of diverse character types, interpretative challenges, and repertoire expansion — a process that turns each project into a step of artistic consolidation rather than mere exposure.

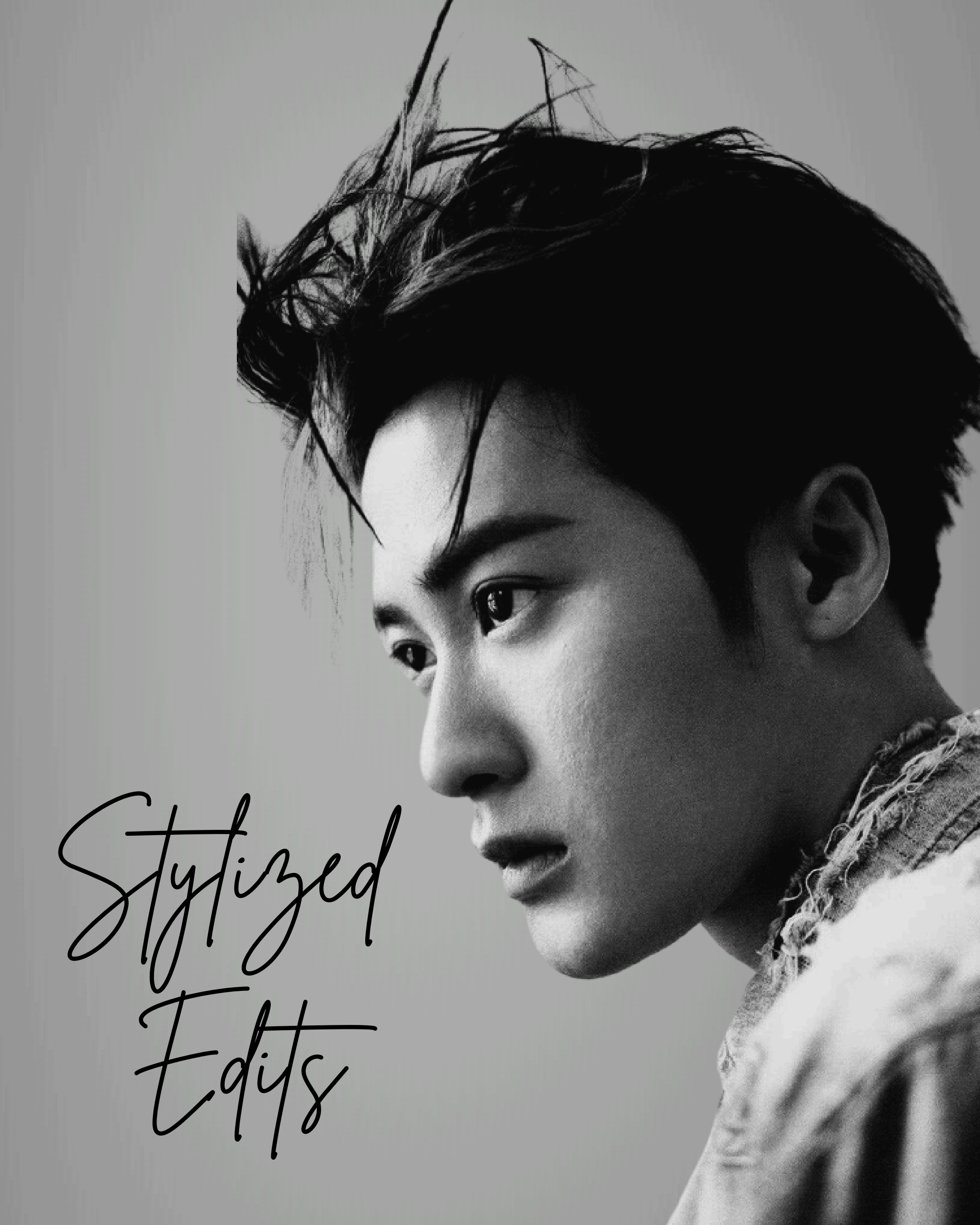
The current moment, therefore, reflects a meaningful combination: growing public impact alongside a perception of artistic maturity that strengthens the market's confidence in his professional direction.

If recent expansion can be measured through numbers, reach, and visibility, the most important signals lie in how his trajectory is being understood — not as a momentary trend, but as the continuous construction of an artist.

And it is precisely this construction — gradual, consistent, and conviction-driven — that defines the true movement of his career.

Steady expansion, in its strongest form.

Ana Paula Paes de Paula
Editor of Tan Jian Ci Brasil Magazine



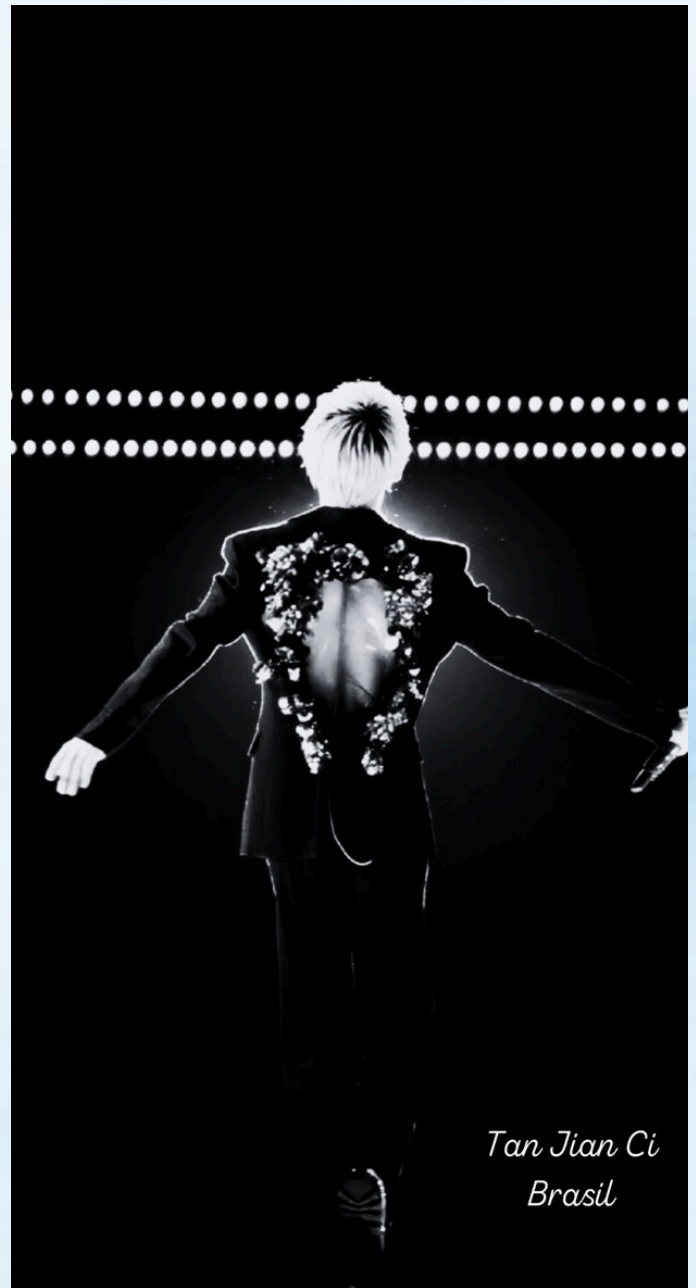
Stylized
Edits



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Fan Arts



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