

Tan Jian Ci Brasil

Edition 24
February 8-14, 2026

"Dance with the Tide"
Recordings in Progress

Campaigns for Rado and
Blue Moon

Mystery

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andamento

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24th Edition

On February 8th, Tan Jian Ci returned from Shenzhen, where he likely finished filming "Empty Gun," and resumed filming "Dance with the Tide" in Hengdian. During the week, filming took place in a studio, so no new images related to the drama were released.

That same week also saw the launch of new campaigns for Rado and Blue Moon, as well as some promotional videos for the endorsed brands for the Chinese New Year. On February 14th, Valentine's Day, some of the mystery surrounding the week of filming for "Dance with the Tide" was revealed with the release of official material from the drama on social media especially for that day.

In summary, the week's highlights were:

 Filming of "Dance with the Tide."

★ New campaigns for Rado and Blue Moon.

To browse and read the magazine on Instagram, simply locate the cover of 23rd edition. Each edition's content is organized between two covers on the profile. [🔗](#) (Link to 24th edition posted on Instagram. Next, we present the days of the week, posts, and links to each one if you choose to browse the posts from this PDF.)

Sunday (Feb 8)

- Launch of the 23rd edition of Tan Jian Ci Brazil Magazine, including the opening editorial, index, and of stylized edits of the week, as well as the editorial “Notes on Slowing the Gaze”. [🔗](#)
- Tan Jian Ci in Focus: A vlog from the studio, depicting the behind-the-scenes of the recording of the special video for “Dead Reflex” in South Korea in December 2024. It offers a rich account of the challenges overcome to present such a complex choreography in a short amount of time, while simultaneously filming the movie “Empty Gun”. The vlog was published on the studio's Weibo account on January 31, 2026. [🔗](#)
- Concert Memories: The unforgettable opening of Tan Jian Ci's concert in Beijing with “Darkness” / 《一念无明》 on August 31, 2024. [🔗](#)

📌 Monday (Feb 9)

- A little more from Tan Jian Ci's "Discovery Expedition" campaign: photos and video posted on the brand's Weibo account (January 28 and 30). [🔗](#)
- Tan Jian Ci will be the ambassador for the "Beijing TV Spring Festival Gala" and will open the show on February 17, Chinese New Year, at 7:30 PM (China time). The show was pre-recorded and will mark his first performance of the single "Proof". The poster was released on the show's Weibo and the video on Tan Jian Ci's Weibo account on February 6, 2026. [🔗](#)
- Coffee with Tan Jian Ci: Tan Jian Ci singing and dancing to "Proof" on January 25, 2026, the day of the "booting ceremony" of "Dance with the Tide" (video from Xiao Tan Huo fan club live stream). [🔗](#)
- After completing filming for "Empty Gun," Tan Jian Ci immediately began work on "Dance with the Tide," maintaining a continuous pace that reflects an increasingly evident characteristic in his career: a commitment to long-term growth. In an industry marked by rapid cycles of visibility and fleeting successes, his choice has been consistency. Each project does not represent a destination, but a step on a path built with discipline, clarity, and focus on artistic development.

This attitude is also evident in teamwork. In an interview for the Sina Entertainment Awards special, actress Lu Yu Xiao highlighted her collaboration with Tan Jian Ci on "Dance with the Tide." According to her, many of his suggestions helped make the rhythm of the scenes more engaging for the audience and revealed new possibilities for performance construction. [🔗](#)

In this post, we present a video edited by the page, featuring the protagonists: Xie Que Shan and Nan Yi. [🔗](#)

📌 Tuesday (Feb 10)

- Campaign video of Tan Jian Ci for Michael Kors, announcing the Spring-Summer 2026 handbag collection, filmed in Saint-Tropez, southern France. Published on the brand's Weibo account on February 4, 2026. [🔗](#)
- Coffee with Tan Jian Ci: Video of Tan Jian Ci and Ding Cheng Xin's rehearsal of "Killin'it Girl" (by J-Hope) for the H!6 program, which aired on August 23, 2025. [🔗](#)
- "Poetic Moment": Mini-video from the page with beautiful images of Tan Jian Ci as 《谢却山》 / Xie Que Shan on the third day of filming 《何不同舟渡》 / "Dance with the Tide" (February 3, 2026). [🔗](#)

Wednesday (Feb 11)

- A video by Tan Jian Ci for Merry Cheng, referencing the Year of the Horse, the zodiac sign governing the Chinese New Year, published on the brand's Weibo account on February 4, 2026. [🔗](#)
- Coffee with Tan Jian Ci: Two versions of Tan Jian Ci in "Dead Reflex": the special video released by the studio (Weibo, January 14, 2026) and the rehearsal for the video shoot (Xiao Hong Shu, January 19, 2026). [🔗](#)
- Text adapted from a post by qunciey923 on their Weibo account comparing Tan Jian Ci's character, Xie Que Shan, in the drama 《何不同舟渡》 / "Why Not Cross the River Together" to a lone wolf. The video presented in the post is an edited version based on photos published by the author of the text. [🔗](#)

📌 Thursday (Feb 12)

- Beautiful campaign video of Tan Jian Ci for Rado Swiss watches, published on the brand's Weibo and also on his Xiao Hong Shu account on February 10, 2026, with the caption “Take time for yourself. If you want a long and peaceful vacation, give time back to yourself. Come with me and feel the flow of time — every minute and every second is scenery.” [🔗](#)
- Coffee with Tan Jian Ci: Remembering the premiere of “Go East” on August 23, 2024, teaser by Yuan Mo published on Tan Jian Ci's studio's Weibo that day. [🔗](#)
- This week Duo Duo went to Saint-Tropez to relive moments of Tan Jian Ci in the new Michael Kors campaign and also poses for Zhuben cosmetics. [🔗](#)

Friday (Feb 13)

- Tan Jian Ci's New Year's campaign video for Sprite, published on the brand's Weibo account on February 7, 2026. [🔗](#)
- Coffee with Tan Jian Ci: Today's cute moment comes with this video from the "Under the Skin 2" era, in late 2024, featuring Tan Jian Ci as Shen Yi feeding his kitten Xiao Xuan. [🔗](#)
- Charming Friday: A special video published by Tan Jian Ci's studio on their Weibo account on January 3, 2022, featuring beautiful images of him riding a horse on a beach. [🔗](#)

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Saturday (Feb 14)

- Today is H!6 Day: We brought you another performance by Tan Jian Ci in partnership with Zhao Xiao Tang on H!6 from April 30, 2022, which marks his entry as a regular member of the program. The two perform 《孤独颂歌》 / “Ode to Solitude” and star in a moment that shows all of Tan Jian Ci's chivalry when his partner loses one of her shoes on stage. (Credits in the video) [🔗](#)
- Video of Tan Jian Ci's new campaign for Blue Moon, published on his Weibo account (and also on the brand's Douyin account) on February 13, 2026. [🔗](#)
- Coffee with Tan Jian Ci: For Valentine's Day, the official Douyin account of the drama 《何不同舟渡》 / “Why Not Cross the River Together?” released this scene featuring Tan Jian Ci and Lu Yu Xiao as Xie Que Shan and Nan Yi. The post was captioned: “Shadows of flowers sway, figures remain in pairs. Lips remain silent, but hearts are already agitated.” [🔗](#)
- Missing Xiang Liu: Today is the day to remember our beloved and unforgettable character here on the page. We bring you some iconic scenes set to the beautiful OST of "Lost You Forever," "Favor Mortal Fireworks," performed by Tan Jian Ci and Yang Zi. [🔗](#)

While filming continues away from the public eye, this edition brings together the subtle signs of a week defined by steady work and the preparation of new chapters.

Through selected images, records and moments, the magazine remains committed to following each step with attention, sensitivity and memory.

What is not seen is also part of the story.

We continue observing, documenting and waiting for the next developments.

See you in the next edition.

Tan Jian Ci Brasil 